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NEW YORK STATE

DEPARTMENT OF FINANCIAL SERVICES

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PUBLIC HEARING IN RE:

APPLICATION BY ANTHEM, INC. FOR APPROVAL OF

ACQUISITION OF CONTROL OF CIGNA LIFE INSURANCE

COMPANY OF NEW YORK

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One State Street

New York, New York

September 8, 2016

10:00 A.M.

Reported By

Stefanie Krut

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2 A P P E A R A N C E S:

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4 DFS PANEL PRESENT:

5 MARIA VULLO, Superintendent

6 SCOTT FISCHER, Executive Deputy
7 Superintendent for Insurance

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9 TROY OECHSNER, Deputy Superintendent
10 for Health Insurance11 JAMES REGALBUTO, Deputy Superintendent
12 for Life Insurance

13

14 SPEAKERS:

15 JAY WAGNER - Anthem

16 TOM RICHARDS - Cigna

17 LARRY SCHREIBER - Empire CEO

18 LEV GINSBURG - Business Council of New
19 York State, Inc.20 BRAD WASSER - Law Offices of David
21 Balto22 DR. MALCOLM REID - President of the
23 Medical Society of the State of New
24 York

25 BOB COHEN - Citizen Action of New York

26 AMANDA DUNKER - Health Care for All New
27 York28 HEIDI SIEGRIED - New Yorkers for
29 Accessible Health Coverage

30 ERIN NEVINS - Nevins Insurance Agency

31 HENRY ALLEN - American Medical
32 Association33 MARK HANNAY - Healthcare for All New
34 Yorkers

35 CHUCK BELL - Consumers Union

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1 09-08-16

2 MR. FISCHER: Good morning. I am
3 Scott Fischer, the Executive Deputy Superintendent
4 for Insurance, and I am going to call this public
5 hearing to order. The public hearing is a public
6 hearing on the proposed transaction between
7 Anthem, Inc. and Cigna Corporation, and we have a
8 full schedule so I am going to introduce the
9 Superintendent of Financial Services, Maria Vullo.

10 SUPERINTENDENT VULLO: We need to
11 figure out how to to use these mics. Good
12 morning, everybody. As Mr. Fischer said, I am
13 Maria Vullo, the Superintendent of Financial
14 Services for the State of New York, and this
15 public hearing, as Mr. Fischer noted, has been
16 scheduled. It was scheduled pursuant to notice
17 given on August 5th, 2016 to consider the
18 application by Anthem to acquire Cigna, and it is
19 a hearing pursuant to New York Insurance Law
20 Section 1506.

21 In addition to Mr. Fischer, I am joined
22 by Deputy Superintendent For Health Insurance,
23 Troy Oechsner, as well as Deputy Superintendent
24 for Life Insurance, James Regalbuto. And Mr.
25 Regalbuto has the distinction of keeping us on

1 09-08-16

2 time, and so he may need to urge witnesses, as we
3 go along, to conclude.

4 On September 2, 2015 Anthem, Inc. filed
5 with the Department an application for acquisition
6 of control of Cigna Life Insurance Company of New
7 York. Anthem is the ultimate parent of Empire
8 Health Choice Assurance and Empire Health Choice
9 HMO, both independent licensees of the Blue Cross
10 and Blue Shield Association. The Cigna
11 Corporation is the ultimate parent of Cigna Life
12 Insurance Company of New York, a New York domestic
13 insurer, as well as Connecticut General Life
14 Insurance Company and Cigna Health and Life
15 Insurance Company, both foreign insurers licensed
16 to conduct business in the State of New York.

17 Section 1506-B of the New York
18 Insurance Law provides that the superintendent,
19 that's me, shall disapprove an acquisition if I
20 determine, and I quote, "that such action is
21 reasonably necessary to protect the interests of
22 the people of this state. Only certain factors
23 may be considered in making that determination,
24 including the financial condition of the acquiring
25 person and the insurer, the source of the funds or

1 09-08-16

2 assets for the acquisition, whether the
3 acquisition is likely to be hazardous or
4 prejudicial to the insurers, policyholders or
5 shareholders, and whether the effect of the
6 acquisition may be substantially to lessen
7 competition in any line of commerce in insurance
8 or tend to create a monopoly therein."

9 In a letter dated August 13, 2016, the
10 Department set forth our concerns about the
11 proposed merger and we noticed this public
12 hearing. While the Department has indicated
13 certain concerns, we have not made any final
14 decision on this application.

15 The purpose of this hearing is to
16 provide the parties and the public the opportunity
17 comment on this proposed acquisition so that the
18 Department has full public input on the potential
19 implications for New York State, as well as the
20 impact on the availability, affordability and
21 quality of health insurance in New York.

22 The parties and the public have been
23 offered the opportunity to testify at this hearing
24 and to submit any written comments of whatever
25 length that we can review, and we received

1 09-08-16

2 numerous requests to be heard, as well as some
3 written comments. Witnesses, everyone who has
4 requested to be heard will be heard today. They
5 will present their testimony. The Department may
6 ask questions. We will be the only persons
7 permitted to ask questions at this hearing.

8 We will accept written submissions
9 within five days after this hearing. Five
10 business days, thank you. The record will be
11 closed on September 15, 2016, after which the
12 matter will be fully submitted to the Department's
13 determination. Based on those present here today,
14 it appears we will have the opportunity to hear
15 from the parties themselves, from consumers, from
16 providers and provider groups. So we have a full
17 panoply of people wishing to be heard.

18 As described in the hearing notice,
19 individuals or groups will have five minutes for
20 their comments, and Anthem and Cigna, who are the
21 parties who are presenting this acquisition, will
22 each have 10 minutes to describe the transaction.
23 And as I said, even after the close of this
24 hearing, for five business days anyone is
25 permitted to submit additional written

1 09-08-16

2 submissions. So to the extent the timing of
3 today's hearing is viewed as being insufficient,
4 please feel free to submit any written comments
5 after this hearing, even to comment on what we
6 have heard today.

7 So given that this is Anthem's
8 application, I think it's appropriate for Anthem
9 to be the first witnesses to be heard today, and
10 we would ask them to come forward, and Anthem has
11 10 minutes to present its oral testimony. Thank
12 you. Just give us your name and... thank you.

13 MR. WAGNER: I am Jay Wagner, Vice
14 President and Counsel of Anthem, Inc. Thank you,
15 Superintendent Vullo, for the opportunity to speak
16 at today's hearing. I will also be joined by Tom
17 Richards from Cigna. He is the local lead of
18 strategy and business development for Cigna. And
19 I also will be joined by Larry Schreiber. Larry
20 is the President of Anthem's New York operation
21 operating as Empire Blue Cross and Blue Shield.

22 Today we would like to provide an
23 overview of the highly complimentary nature of the
24 proposed Anthem/Cigna combination, discuss the
25 limited competitive impact of the transaction on

1 09-08-16

2 insurance in New York, and describe the value that
3 would result for individual consumers, employers,
4 providers in our healthcare system.

5 This merger is about bringing together
6 complimentary capabilities of Anthem and Cigna to
7 increase accessibility, improve affordability and
8 enhance healthcare quality. The combined company
9 will engage in the innovative and collaborative
10 use of healthcare data to improve continuity of
11 care, while containing rising healthcare costs,
12 improving predictability, and more efficiently
13 delivering services. The combined Anthem/Cigna
14 will make possible data driven, evidence-based
15 medical protocols that enable providers to improve
16 patient health and safety and provide care more
17 effectively.

18 By providing wholistic view of our
19 members across the healthcare system, providers
20 can more quickly evaluate the effectiveness of
21 their own treatment protocols and identify factors
22 that impact patient outcomes, both positively and
23 negatively. This helps providers do more of what
24 they do best; deliver care to patients and
25 increase the overall health and wellness of our

1 09-08-16

2 patients here in New York. This is something we
3 can only do more effectively and deliver more
4 quickly in New York if Anthem/Cigna can do it
5 together.

6 Anthem and Cigna are committed to
7 aligning incentives to encourage smarter
8 collaborative decision making that fosters
9 healthier outcomes and a better patient
10 experience. This focus has allowed us to get more
11 care provided under the value-based umbrella,
12 which will only grow as a result of the proposed
13 transaction, having a more immediate impact on our
14 ability to bring down the total cost of care while
15 improving quality.

16 The health insurance marketplace is
17 competitive and dynamic. Entry is easier than it
18 has been in recent memory. In 2014 alone at least
19 30 new companies began competing to provide
20 insurance coverage in the US. In 2015 another 70
21 companies were introduced. That's over 100 new
22 entrants in just two years. In addition,
23 hospitals and providers are increasingly offering
24 their own plans. A recent Price Waterhouse study
25 found that approximately half of all US health

1 09-08-16

2 systems have applied or intend to apply for
3 insurance licenses. Startups are also making
4 headway. For example, Oscar, a 2014 New York
5 based startup, has expanded beyond New York into
6 other markets. From 2015 to 2016 Oscar has
7 tripled its membership and plans to grow by more
8 than one million customers and begin small group
9 sales within the next five years.

10 When we look at each of Anthem's and
11 Cigna's shares membership in commercial health
12 insurance and health plan services overall and in
13 each of the fully insured individual, small group
14 and large group lines of insurance in New York, it
15 is clear that the transaction will not have an
16 adverse impact on competition. According to data
17 provided by Health Leaders Inner Study, the merger
18 would result in just a nominal increase in share
19 of 3.3 percent across the fully insured segment in
20 New York. Direct written premium data shows that
21 the combined company would have a less than 18
22 percent share in the comprehensive large group
23 line of insurance in New York. Furthermore, in
24 all but one of New York Metropolitan's statistical
25 areas, the combined company's fully insured share

1 09-08-16

2 would increase by 1.5 percent or less. In that
3 loan MSA, the New York City MSA, the increase
4 would only be 5.3 percent and the combined share
5 would be less than 12 percent.

6 The only segment where there is more
7 than a diminutus overlap in New York would be in
8 the self insured or administrative services only
9 business. ASO customer are typically large
10 employers who pay employees' medical claims
11 directly and simply use an insurer or non insurer,
12 such as a third-party administrator or consultant
13 for administrative services. This business is
14 highly competitive and is characterized by large
15 employer customers who are extremely sophisticated
16 buyers with entire teams dedicated to finding the
17 best deals for their companies, and they commonly
18 use consultants to insure that they receive the
19 most competitive coverage.

20 It is also noteworthy that Anthem's New
21 York ASO business is somewhat skewed by the fact
22 that two customers, New York City and New York
23 State, with a combined two million members account
24 for a sizeable percentage of Anthem's total self
25 insured business in the state. Thus, the depth of

1 09-08-16

2 Anthem's ASO presence in New York is more limited
3 than it otherwise would be.

4 The combination of Anthem and Cigna
5 will bring together the complimentary platforms of
6 both companies in a way that will uniquely benefit
7 consumers. Anthem brings an extensive network of
8 providers, leading care coordination programs in
9 Medicare and Medicaid, 24/7 access to licensed
10 providers via TeleHealth, and more than 80 years
11 experience in commercial insurance.

12 Cigna brings its own distinctive
13 strengths, including consumer centric technology
14 platforms, highly regarded wellness programs,
15 substantial expertise in the international market,
16 and leading capabilities like dental, vision,
17 behavioral and life and disability coverage.

18 As healthcare evolves, consumers are
19 demanding more information from a variety of
20 trusted resources in order to make more informed
21 decisions. We know that consumers want more
22 transparency when it comes to their expected cost
23 and quality of health care provided by their
24 doctors and hospitals, and we have seen that
25 making this information available to consumers and

1 09-08-16

2 providers leads to better outcomes and cost
3 savings to the healthcare system. For example,
4 Anthem is partnering with third-party transparency
5 vendors like Castlight Health and Healthcare Blue
6 Book to make sure that consumers have clear line
7 of sight in the price variations that exist, often
8 times within the same geography or network.

9 To encourage greater cost and quality
10 of competition among providers and to help
11 consumers make better informed decisions about
12 where to seek health care services, we implemented
13 a reference based pricing program in partnership
14 with CPERS, the California Public Employee Retiree
15 System. In coordination with CPERS, we took on
16 the problem of significant price variation across
17 California providers for knee and hip replacements
18 by utilizing reference based pricing. By
19 educating and incentivizing consumers and
20 providers through price transparency, CPERS'
21 experienced a 20 percent increase in patients who
22 chose more affordable high quality providers for
23 these procedures.

24 This merger will not cause existing
25 premiums or rates to increase or benefits to

1 09-08-16

2 decrease. Rather, Anthem anticipates a positive
3 effect on premiums due to the cost savings it
4 expects and realizes as a result of the merger.
5 Medical and network synergies and efficiencies
6 that will result in cost savings include
7 optimizing the best of Anthem's and Cigna's
8 existing provider relationships to obtain the best
9 cost, quality and access for our consumers; the
10 increased scope of the combined company leading to
11 better products and offerings, including data
12 analytics across the two platforms to engage
13 providers in more meaningful ways to reduce costs;
14 and expanding value-based reimbursement and
15 provider collaboration programs more quickly to
16 further lower medical costs and advance important
17 public policy goals.

18 I would like to thank the
19 Superintendent and staff of the Department of
20 Financial Services for providing us the
21 opportunity to speak on behalf of the merger, and
22 thank you for your time. And I think I will be
23 followed, perhaps, by Mr. Richards briefly.

24 SUPERINTENDENT VULLO: Mr. Wagner, if
25 I could just ask one question, and I appreciate

1 09-08-16

2 your comments, particularly your comment that it
3 will not cause premium increases. I would like
4 you, if you could, to just specify in the
5 individual market, on and off the exchange, any
6 impacts of this merger. I mean, you talked
7 generally about a 3.3 percent increase in share,
8 but, you know, we at the Department are obviously
9 focused on the entire insurance market, but we do
10 have a great interest in choice and affordability
11 on the New York exchange, as well as the
12 individual market in general, and if you may just
13 comment on that, I would appreciate it.

14 MR. WAGNER: Yes. Anthem has been
15 committed to the individual products, both before
16 the exchange and after the advent of exchange, and
17 invested significant funds, over 500 million
18 dollars, in developing strategy to approach the
19 products for the exchange markets. We have rolled
20 out individual exchange products, as well as
21 off-exchange products, in all 14 of our markets
22 and are dedicated to those marketplaces.

23 Cigna has not played as fully in the
24 exchange market. For instance, they are not in
25 New York on an individual market, either on

1 09-08-16

2 exchange, not marketing on exchange or off
3 exchange. We would anticipate one of the benefits
4 of this transaction would enable us to expand
5 individual products both on and off exchange into
6 geographies that are outside of our current blue
7 branded products, including western New York.

8 SUPERINTENDENT VULLO: Thank you.

9 MR. WAGNER: Thank you.

10 MR. RICHARDS: Good morning. My name
11 is Thomas Richards, and I am the global lead for
12 strategy and business development for Cigna
13 Corporation. Thank you, Superintendent Vullo, for
14 the opportunity to speak at today's hearing.
15 Today I would like to do two things; first,
16 provide an overview of Cigna and Cigna's current
17 operations in New York, and, second, explain why
18 we are excited about the opportunities that this
19 transaction presents for the combined company and
20 for our customers.

21 Cigna is a holding company that,
22 through its subsidiaries and affiliates, provides
23 global health services to individuals and groups.
24 Cigna seeks to deliver affordable and personalized
25 products and services to customers through

1 09-08-16
2 employer-based, government sponsored and
3 individual coverage arrangements. Cigna
4 increasingly collaborates with healthcare
5 providers to transition from volume-based
6 fee-for-service arrangements toward a more
7 value-based system designed to increase quality of
8 care, lower costs and improve health outcomes. In
9 fact, we were the first payer to commit to CMS's
10 goal of 50/90 by the end of 2018, and we are on
11 track to meet that goal.

12 We have 156 collaborative accountable
13 care arrangements with a number here in New York.
14 Since 2014 those collaborative accountable care
15 arrangements have reduced total medical spending
16 by \$131 million and improve quality on average by
17 two percent. And we believe that the merger with
18 Anthem will allow us to accelerate our progress in
19 this critical area.

20 As to New York, Cigna's operations in
21 New York include our New York domiciled
22 subsidiary, which you obviously mentioned,
23 Superintendent, Cigna Life Insurance Company of
24 New York, which provides disability, group, life
25 and accident insurance to New Yorkers. Health

1 09-08-16

2 insurance is provided to New Yorkers principally
3 through Cigna Health and Life Insurance Company,
4 which is a Connecticut based insurance company.

5 Cigna is excited about the opportunity
6 that this transaction presents for the combined
7 company and consumers. Both companies' commitment
8 to ensuring consumers have expanded access to high
9 quality affordable health coverage is the
10 foundation of the proposed transaction and will
11 remain the top priority of the combined company.

12 The primary benefits of this
13 transaction are, one, ensure consumers have access
14 to the highest quality most effective care
15 available; two, help keep quality health coverage
16 as affordable as possible; three, improve consumer
17 choice with respect to products and services; and,
18 four, increase consumer access to enhanced network
19 of hospitals, physicians and healthcare
20 professionals.

21 With respect to healthcare quality,
22 consumers will benefit from higher quality care as
23 a result of the combined company's ability to
24 utilize complimentary capabilities of Anthem and
25 Cigna, such as valued-based care, shared

1 09-08-16
2 coordination and management programs, and
3 investments in customer service infrastructure,
4 technology and customer centric tools, such as
5 mobile apps and cost and quality transparency
6 tools. These innovative technologies improve data
7 capabilities and programs to promote high quality
8 care and better customer outcomes.

9 With respect to affordability,
10 consumers will benefit from lower costs through
11 the combined company's greater access and greater
12 ability to adjust cost through efficiency gains in
13 common administrator, IT and business functions,
14 as well as addressing rising costs and medical
15 costs and drug costs. The healthcare marketplace
16 has for sometime been slowly moving to value-based
17 care with its focus on patient outcomes, but by
18 combining the capabilities of Anthem and Cigna,
19 the combined company will be able to speed the
20 adoption of the changes necessary to transition to
21 a value-based system. Value-based care is a
22 critical element in the long-term sustainability
23 of making healthcare affordable for consumers.

24 With respect to choice, consumers will
25 benefit from having a broader portfolio of product

1 09-08-16

2 and services, including more value-based options
3 to choose from. The proposed merger will
4 accelerate the combined company's ability to
5 better compete and increase its capacity to test
6 innovative programs with providers, driving more
7 value and quality into the system.

8 With respect to access, consumers will
9 benefit from the greater access to the combined
10 capabilities that will create an enhanced network
11 of hospitals, physicians and healthcare
12 professionals. It will also include virtual
13 physician and nurse interaction and onsite
14 wellness plans. Together, Anthem and Cigna will
15 have the resources and capabilities necessary to
16 exceed consumer expectations and accelerate the
17 transformation of the broader healthcare system.

18 In closing, I would like to thank the
19 Superintendent and the New York State Department
20 of Financial Services for providing us the
21 opportunity to speak in support of the proposed
22 transaction. Cigna believes that the combination
23 will have a positive impact on the healthcare
24 industrial generally and will result in cost
25 savings and increased overall options and

1 09-08-16

2 efficiencies for our New York policyholders
3 specifically. Thank you.

4 SUPERINTENDENT VULLO: Thank you, Mr.
5 Richards. One question. We appreciate your focus
6 and Cigna's focus on value-based care and your
7 comments that you believe that the merger will
8 help speed that process, you know, for a broader
9 market. Can you give us a little bit more detail
10 why you think the merger will further the goals
11 and the speed towards value-based services?

12 MR. RICHARDS: Yes, absolutely. Well,
13 there is obviously a very emerging markets and
14 both companies have different capabilities, so
15 they're bringing the best of our capabilities
16 together that will certainly help us. In
17 addition, if you look at the businesses we are in
18 and the geographies we're in, we are very
19 different businesses. So for instance, Anthem, as
20 Jay mentioned, had a long history of individual
21 and small group coverage. They have Medicaid
22 coverage. Cigna, on the other hand, doesn't offer
23 Medicaid, with the exception of a couple of rules
24 and some arrangements in a small number of
25 counties in two states. We don't provide small

1 09-08-16

2 group. We have a fairly new presence in
3 individual, and obviously that doesn't include New
4 York. And as we partner with a provider, being
5 able to partner with them across their entire
6 patient panel, actually provides advantages to
7 providers. So I think in combining the companies,
8 we will be able to serve all of the patients, all
9 of those provider's patients and be able to do so
10 again at a value-based arrangement. So we think
11 it adds a lot of value to the providers. Thank
12 you.

13 SUPERINTENDENT VULLO: Thank you.

14 MR. FISCHER: Actually, I have one
15 question.

16 MR. RICHARDS: Sure, absolutely.

17 MR. FISCHER: Sir, is it possible for
18 you -- you mentioned that the combined company
19 would have an ability to decrease drug costs. Is
20 there something that you can recognize, maybe some
21 proprietary information -- is there something you
22 can talk about, something specific that the
23 combined company will be able to do in dealing
24 with drug costs that they can't do or the insurers
25 right now aren't able to do?

1 09-08-16

2 MR. RICHARDS: I think there are some
3 similarities to the prior question, again,
4 capabilities and even our approach to pharma is
5 quite different between the companies. So one of
6 the things we would certainly look to do would be
7 to kind of combine the best of both. But the
8 other thing we know is that in pharma
9 particularly, there is advantages to having more
10 volume. The discounts that you get from, for
11 instance, pharmaceutical manufacturers can be
12 based on volume, and so I think that would be one
13 way that we would be able to provide those
14 savings, get those savings from the pharmaceutical
15 companies and pass that on through customers and
16 to clients. Thank you.

17 SUPERINTENDENT VULLO: Thank you.

18 MR. FISCHER: Thank you.

19 MR. SCHREIBER: Thank you,
20 Superintendent, for the opportunity to speak in
21 today's hearing. I am Larry Schreiber. I am the
22 President of Empire Blue Cross and Blue Shield
23 here in New York and Anthem New York Health Plan.
24 Empire has been serving New Yorkers for over 80
25 years. Whether as a not-for-profit, a for-profit

1 09-08-16

2 or a subsidiary of a national plan, Empire has
3 remained committed to providing access to
4 affordable healthcare for all New Yorkers. With
5 over 4,600 employees in offices located throughout
6 our New York service area and paying nearly two
7 billion in state taxes and assessments, Empire is
8 committed to remaining a vibrant part of New
9 York's economic fabric and healthcare continuum.

10 Through its long-standing partnership
11 with the State of New York, Empire has been
12 uniquely asked to be an innovator of both
13 healthcare financing and delivery. For example,
14 at the request of the state, Empire has provided
15 coverage to our most vulnerable populations, such
16 as the individual market or the AIDS population in
17 the 1980s, providing affordable coverage for low
18 income children as a precursor to the Child Health
19 Plus program or providing a comprehensive policy
20 for the Medicare disabled population. Empire's
21 commitment to vulnerable populations continues
22 today through its re-entry into the Medicaid
23 managed care market, effective -- oh, excuse me,
24 and effective January 1 broad re-entry into New
25 York's small group marketplace.

1 09-08-16

2 In its unique position as a cornerstone
3 of New York's healthcare system, Empire also
4 collaborated with the state to enact insurance
5 reforms, which ultimately became national models,
6 including guaranteed issue in 1992, individual
7 market reform in 1996, and independent external
8 review of claims in 1997. Through the Empire
9 foundation, Anthem continues its service to the
10 communities in New York. In 2015 the foundation
11 pledged over 2.7 million dollars to innovative
12 programs aimed at improving the health of New
13 Yorkers and communities we serve.

14 Today the New York marketplace is
15 dynamic and highly competitive. Both healthcare
16 delivery and financing are in a transformational
17 period. Consumers now have and will continue to
18 have broad choice in obtaining affordable
19 healthcare program coverage. The top competitors
20 in New York are a diverse group of insurers,
21 including United Health, Excellis, Emblem, Health
22 Now, Aetna, CBPHP, MBP and IHA, just to name a
23 few. And multiple TPAs are available for
24 self-funded accounts throughout New York.

25 These organizations provide

1 09-08-16

2 administrative and claims processing services that
3 do not need to be located in New York to compete
4 here. TPAs can create their own networks of
5 providers in New York and they can rent provider
6 networks from other organizations. Moreover, many
7 hospital systems in New York are taking on
8 insurance risk or simply becoming licensed
9 insurers, such as North Well and its Care Connect
10 Health Plan subsidiary, or Health First and its
11 partnership with prestigious providers throughout
12 New York. Others like Montefiore, NYU Langone and
13 Mount Sinai are considering entering into the
14 marketplace. And the New York City Health and
15 Hospitals Corporation already operates a Medicare
16 HMO and is, quote, "taking steps towards becoming
17 an integrated delivery system," end quote.

18 The bottom line is that in a highly
19 regulated environment, the New York insurance
20 marketplace is more competitive and efficient than
21 at any time in its history. Recent health plan
22 mergers are only now beginning to catch up to the
23 accelerated pace of provider consolidations which
24 have included both hospital mergers and vertical
25 acquisitions of physician practices.

1 09-08-16

2 While some of these consolidations have
3 improved efficiencies, a number of others have
4 resulted in increased healthcare costs for
5 consumers. Further, recent studies have found
6 that the market power of healthcare providers is a
7 major driver of price increases and healthcare
8 spending, while at the same time the researchers
9 found that the concentration of health plans did
10 not have an impact on premiums. We're seeing the
11 same dynamic play out in New York.

12 The merger will also enable the
13 combined company to speed the transition to
14 value-based reimbursement models. Anthem has been
15 a leader investing in delivery system innovation
16 in New York through, for example, our QHIP
17 program, quality insight hospital incentive
18 program, and our enhanced personal healthcare
19 program, or EPHC, which financially reward
20 hospitals and physicians for quality, member
21 satisfaction and innovation.

22 The combined company will accelerate
23 the transition to value-based care, which will
24 have a more immediate impact on our ability to
25 increase quality, patient satisfaction and lower

1 09-08-16

2 overall costs. Another benefit of the merger will
3 be increased availability of services to
4 populations across the State of New York. Anthem
5 will be able to expand Cigna's presence and
6 compete more vigorously across the western part of
7 the state.

8 Finally, at its core, the proposed
9 Anthem/Cigna combination represents a significant
10 step forward on the path to a 21st century
11 healthcare system that reflects our shared vision
12 for a greater value for New York consumers,
13 increased access in choice, greater affordability
14 and better health outcomes achieved through
15 innovation and multistate over collaborations.
16 Thank you very much. Any questions,
17 Superintendent?

18 SUPERINTENDENT VULLO: Yes. Mr.
19 Schreiber, thank you for your comments, and we
20 certainly appreciate in particular the comments
21 about the commitment to New York. You know,
22 through the Governor's leadership we certainly
23 believe that New York has a vibrant healthcare
24 marketplace and our New Yorkers are provided with
25 choice and, you know, affordability in healthcare

1 09-08-16

2 across the state and certainly compared to other
3 states across the country. While we are always
4 looking to improve, we are quite proud of, again,
5 through the Governor's leadership of what we have
6 been able to do here in New York to provide
7 universal healthcare coverage to all New Yorkers.
8 And choice is important to us, and obviously
9 that's why, you know, a combination could create
10 the scenario of there not being as much choice.

11 You said that you believe the
12 combination will actually result in some cost
13 savings and further choice across the counties in
14 New York. I wonder if you would comment on
15 whether this lower cost that you think the merger
16 will provide will be passed onto consumers.

17 MR. SCHREIBER: Absolutely. And I am
18 so glad you asked that question because, as you
19 think about the insurance market, there are the
20 fully insured markets, which are regulated by
21 prior rate approval and the individual and small
22 group market, as well as MLR controls. So if we
23 run our business at too much of a profit, two
24 things can happen; A, the regulators can step in
25 and mitigate our price increase in a future year;

1 09-08-16

2 or, B, based on the medical loss ratio
3 requirements in the affordable care act we would
4 have to actually refund that excess profit to
5 consumers.

6 In the individual and small group
7 market, I believe the medical loss ratio is about
8 82 percent, if I am correct. In the large group
9 space there's really two categories of consumers,
10 if you will, or clients; fully insured and
11 self-funded clients. On the fully insured side
12 there is also a medical loss ratio threshold at 85
13 percent, so any excess profit would, again, go
14 back to the clients, or the consumers in that
15 case. On the other side of the coin, within the
16 self-funded marketplace, all we do is collect an
17 administrative fee to provide claim services,
18 member services and so forth. So in that space,
19 any additional savings that we have at the
20 provider level through any contract synergies or
21 payment evasion strategies that we may implement
22 would be accrued directly to the client, the
23 self-funded employer as those expenses are being
24 incurred by their members.

25 So I believe there are ample controls

1 09-08-16

2 in place, both in terms of the funding mechanisms
3 that are available to the employers, and the MLR
4 prior rate approval that consumers enjoy to ensure
5 that excess profits do not result from this
6 transaction.

7 SUPERINTENDENT VULLO: Okay.

8 MR. OECHSNER: So, you know, the base,
9 as I understand what you are saying, the basic
10 mechanism to ensure that there's not excess
11 profits is the medical loss ratio minimum in
12 place. Are there other ways that you think that
13 these cost savings, other than the MLR protection,
14 will get passed onto consumers? That's one part
15 of the question. And, B, you know, rather than
16 just the legal backstop, if you will, but in
17 addition, one of the things I know we're concerned
18 about is that we have a, you know, a fairly robust
19 insured market. You guys together make a big
20 piece of the self-funded market.

21 Will this -- does this signal a march
22 towards more self-funded business and move away
23 from the commercial market? And maybe you can
24 talk about that as all.

25 MR. SCHREIBER: So the first part was

1 09-08-16

2 additional mechanisms to ensure excess
3 profitability doesn't sit with me, it goes back to
4 consumers, which I would say out of the gate, I'd
5 repeat what I said before, I think there's ample
6 controls in place, but I would also add to that
7 and say it is our desire to be competitive in this
8 marketplace. And you have created a dynamic and
9 competitive market. In large part in the insured
10 markets, people buy based on product, service and
11 price, in large part based on price. I have got
12 to put forward a competitive price into the fully
13 insured market in order to maintain and
14 potentially grow my business.

15 What we saw as we now reenter the small
16 group market, the space that we really hadn't been
17 in for about half a decade, we see the move to
18 ASL, and from my perspective we are moving with
19 that market but we want to be in the risk space.
20 You know, that's where we feel we can connect most
21 closely with the consumers, add greater value for
22 consumers. If I wasn't committed to the fully
23 insured marketplace -- and for the record I have
24 been the President of Empire for about eight and a
25 half months now. I was running an Anthem property

1 09-08-16

2 in Wisconsin before this. So I am kind of ramping
3 up on the market, but one of the first things I
4 realized is that we need to commit to the fully
5 insured marketplace, hence, the reason we are
6 launching into small group strategy. You know, we
7 want to be in that space -- if I could slow the
8 move to self-funded, I would because if I'm making
9 one or two percent on fully insured premiums, it's
10 better than making one or two percent on just an
11 admin fee. And at the same time it's that margin
12 that gives me the ability to reinvest in consumers
13 and some of the payment innovation programs we are
14 talking about.

15 So both from a practical perspective
16 and from a consumer perspective, we are looking to
17 maintain or even potentially grow the fully
18 insured space.

19 And the second part of the question was
20 with regards to the new ASO, correct? You know,
21 New York is different in its construct in terms of
22 Cigna than in other states. This is a national
23 transaction that's spanning many states. In New
24 York Cigna is primarily 100 plus primarily
25 self-funded ASO business. You know, that

1 09-08-16

2 membership will directly benefit from the
3 transaction by clearing best in class contracts
4 and best in class in the nation from each of the
5 organizations. But it's -- you know, I am part of
6 a larger transaction. There's other markets where
7 Cigna plays more robustly in the individual and
8 the small group markets and those plan presidents
9 will have the benefit of serving that additional
10 membership. For New York it's just a different
11 construct than in some of the other states.

12 SUPERINTENDENT VULLO: Thank you.

13 MR. SCHREIBER: Thank you.

14 MR. REGALBUTO: So we can move on.

15 Lev Ginsburg from the New York Council of New York
16 State. You have five minutes and I will --
17 thanks.

18 MR. GINSBURG: Good morning. And I
19 want to thank the Superintendent for the
20 opportunity to speak. My name is Lev Ginsburg. I
21 am the Director of Government Affairs for the
22 Business Council of New York State. We are the
23 state's leading business organization,
24 representing nearly 2,400 members, employing more
25 than a million New Yorkers; businesses large and

1 09-08-16

2 small, insurers and the insured, all across the
3 state of New York. On behalf of the Business
4 Council's members, I wish to submit these comments
5 into the record as part of the Department's
6 consideration of Anthem, Inc.'s acquisition of
7 Cigna Life Insurance Company of New York.

8 Year after year we survey our members
9 and they report that the cost of healthcare is one
10 of the leading costs or the leading cost driver in
11 their businesses. This has only been exacerbated
12 by changes brought on by the implementation of the
13 ACA, or Affordable Care Act. Since Anthem's
14 proposed merger with Cigna would result in
15 substantial efficiencies and other savings that
16 will directly benefit premium payers and result in
17 greater access to affordable healthcare, we view
18 it as quite favorable to employers across the
19 state.

20 Respectfully, I found that your letter
21 in August regarding this proposed acquisition a
22 bit troubling. It showed an inconsistent
23 philosophy within the Department regarding the
24 cost of healthcare in the state. The letter
25 stated that competition in the health insurance

1 09-08-16

2 industry is needed so that providers, ie
3 hospitals, doctors, etcetera, can negotiate with
4 various insurers to maximize their income. Our
5 concerns, frankly, are twofold. First, increasing
6 the income of healthcare providers is not part of
7 the mission of the Department of Financial
8 Services. And, second, this statement simply
9 misses the point that focusing such much on
10 provider payments will most certainly lead to
11 increased healthcare premiums, which is, in fact,
12 the primary issue to which DFS should be
13 particularly sensitive.

14 The analysis seemed to ignore the
15 reality of healthcare provider mergers and
16 acquisitions in the state. Last year alone there
17 were 940 healthcare service transactions in New
18 York, up from about 480 in 2010. This increase is
19 at an unprecedented pace in New York; one which is
20 likely to only accelerate. Numerous recent
21 studies show that such mergers create upward
22 pressure on healthcare costs. Today the
23 Department is concerned with the cost implications
24 of a perceived diminished competition among
25 insurers. We ask that in your consideration of

1 09-08-16

2 the merger, you strongly consider the very real
3 diminished competition among healthcare providers.

4 As I mentioned, over the last five
5 years New York has experienced an unprecedented
6 consolidation of hospital systems and provider
7 groups. The acquisitions have not only been among
8 hospital systems and competing medical practices,
9 but also vertical integration of hospital systems
10 with downstream medical providers. While we are
11 hopeful that these consolidations hold the
12 potential to improve efficiencies and eliminate
13 the need for the millions of dollars of taxpayer
14 funded subsidiaries, they also have the very real
15 potential of driving up healthcare costs as
16 several systems already today enjoy a near
17 monopolistic market share in their regions of
18 operation.

19 As to provider compensation, health
20 insurance competition in New York will remain
21 robust, with plenty of competitors continuing to
22 offer, and entering, each of the product and
23 geographic markets in the state. In every area
24 where Anthem and Cigna currently compete,
25 healthcare providers will continue to have choices

1 09-08-16

2 regarding their participation with different
3 health plans and will be able to contract with any
4 or all of those insurers, including Medicare and
5 Medicaid. The bottom line is that Anthem will
6 have to continue to offer quality products with
7 adequate networks in order to compete, thus
8 ensuring adequate compensation to providers.

9 In considering this need to ensure
10 competition, it's well worth mentioning that
11 Anthem will continue to compete across the state
12 with many fully insured competitors, such as
13 United Health, Aetna, CDPHP, Emblem, Fidelis,
14 Health Now, MVP Healthcare and many others who
15 happen not to be Business Council members. In
16 fact, there are actually more competitors in the
17 commercial market today than there were in 2004
18 and 2005 when the state approved both the
19 United/Oxford merger and the HIP/GHI merger. This
20 merger has less of a marketplace impact than
21 either of those aforementioned and would not
22 result in any significant impact in any particular
23 area of the state.

24 My primary consideration on behalf of
25 the Business Council members is how any given

1 09-08-16

2 policy or transaction will affect the cost of
3 healthcare for employers. We believe that the
4 primary goal of this transaction is to enhance the
5 ability to operate more efficiently, improve
6 quality of services and control healthcare costs.
7 In fact, there are studies that have found that
8 the concentration of health plans did not have an
9 impact on premiums. Other studies have concluded
10 that insurer consolidation can actually have
11 downward pressure on premiums and healthcare
12 costs. A 2011 Health Affairs article and a 2015
13 paper published in the Journal of Health Economics
14 showed that more concentrated health plan markets
15 can counteract the price increasing effects of
16 concentrated hospital markets. The Health Affairs
17 article stated that a more concentrated health
18 insurer landscape brought prices down by upwards
19 of 12 percent.

20 I worry that the aforementioned letter
21 made it seem that the Department is starting and
22 ending much of the deliberation on this merger
23 with the assumption that any increase in the
24 carrier's market share will have a negative impact
25 on the value-based payment model being promoted by

1 09-08-16

2 the state. There is no evidence to support such
3 an assumption and the logic is flawed in several
4 ways. While the verdict --

5 MR. REGALBUTO: Thank you, Mr.
6 Ginsburg. Your time is expired.

7 MR. GINSBURG: Oh, my time is expired.
8 I will submit the rest of it.

9 SUPERINTENDENT VULLO: Thank you, Mr.
10 Ginsburg. We appreciate your comments and we will
11 take them into full consideration. You mentioned
12 some issues about competition and I just state,
13 you know, obviously the issue of affordability and
14 access to healthcare is integral to the Department
15 of Financial Services' mission and it's in that
16 context that we are holding this public hearing
17 and receiving comments from everyone. There is
18 obviously, you know, a debate as to whether
19 mergers, which, you know, from a numerical
20 standpoint, reduce competition and have the impact
21 of increasing or reducing premiums, and that's
22 something that we are going to consider.

23 Since it's your view, I think, that
24 this merger will not impact that issue, can you
25 tell us why you think that the cost savings and

1 09-08-16

2 efficiencies of the proposed merger will actually
3 benefit consumers in the price and affordability
4 of healthcare in New York?

5 MR. GINSBURG: Well, a couple of
6 things. So first thing I would say is the market
7 share -- and granted I don't work for either
8 company and the numbers are things I read -- but
9 the market share seems to be concentrated where
10 there's real competition between the two companies
11 in the self-insured zone, which we just heard
12 about a little while ago. And so I don't have any
13 concerns on that end because, frankly, that's an
14 issue area that is subject to ARISA rather than
15 the Department's oversight. So when it comes to
16 that kind of stuff, I mean, I would leave it to
17 the federal government to have consideration.

18 So when we talked about the smaller
19 groups, if you will, who are paying insurance
20 rather than those that are paying for third-party
21 administration, I think that, you know, we can see
22 across the board in every state when in the
23 healthcare arena value-based, etcetera, that the
24 more efficiencies that we can provide, the lower
25 the premiums can be. The bigger the groups,

1 09-08-16

2 typically the lower the premiums can be, based on
3 purchases of things in bulk, based on the ability
4 to contract with doctors and hospital systems,
5 etcetera.

6 It's sort of the complete opposite of
7 what I read in that letter which was that there
8 was concern that providers were not going to get
9 adequate payment. And the idea was if there's
10 less folks on that side to negotiate with that
11 they're going to get a worse deal. Well, I mean
12 the converse of that logic also seems to be the
13 case. You know, if there were better leverage on
14 one side versus the other then prices would go up.
15 So, you know, my thinking is that if leverage is
16 better on the part of the negotiating on behalf of
17 the consumer, on behalf of the premium payer,
18 that premium effect would have to go down.

19 SUPERINTENDENT VULLO: Then the impact
20 would be on the providers is what you're saying.

21 MR. GINSBURG: Well, I mean --

22 SUPERINTENDENT VULLO: The providers
23 might disagree with you.

24 MR. GINSBURG: Well, they might, but
25 with that being said, you know, everybody is free

1 09-08-16

2 to negotiate with everybody else. And the need
3 for a robust, you know, for robust insurance
4 product, you know, for networks to be robust is
5 still there, so there is an incentive on all
6 sides. So creating new efficiencies on the side
7 of the insurance companies doesn't harm anyone in
8 as much as anyone who is paying premium or seeking
9 healthcare. Frankly, it puts pressure on the
10 other side for lower prices so a more competitive
11 arrangement.

12 SUPERINTENDENT VULLO: That may be,
13 but, again, maybe we should have a separate
14 discussion about this, would be, you know, the
15 concept of freedom to negotiate requires that
16 there be a sufficient number of people negotiating
17 because otherwise it would just, you know, general
18 philosophy of non ballistic behavior, which I am
19 not suggesting this is, is that that takes away
20 the freedom to negotiate. Right? So to the
21 extent that would be -- and maybe it's appropriate
22 in this context, I don't know, but if there is a
23 reduction in the number of people at the table to
24 negotiate with, then you're kind of strapped, and
25 whether that be the consumers in terms of the cost

1 09-08-16

2 of the premium or whether it be the providers in
3 what they're going to get and what consequences
4 that might have as to the providers' decisions as
5 to what they do with their practices or hospital
6 or what have you. So this is a very complex issue
7 and we are looking at all of the issues, but it's
8 not just simple one way or the other.

9 MR. GINSBURG: And I hear what you are
10 saying, and I don't disagree with what you are
11 saying as part of the negotiation, but I think as
12 other speakers have mentioned today and as you
13 folks certainly know because you are the
14 regulators, there are more insurers in the market
15 today than there were over the last, you know,
16 decade, two decades or three decades when there
17 were other lifetime mergers. I think there is
18 zero risk whatsoever compared to any of the times
19 in the last 10 or 20 years, you know, when mergers
20 have been discussed prior. Not only that, I think
21 it was mentioned, I may not have heard it or maybe
22 I did, you know, there are hospital systems
23 getting into the insurance game and there are
24 players now that didn't exist even five years ago.
25 So I think that your worries or the concerns that

1 09-08-16

2 might be there are somewhat unfounded just given
3 the number of folks that have entered the market,
4 the number of companies that have entered the
5 marketplace across the state.

6 SUPERINTENDENT VULLO: Thank you.

7 MR. GINSBURG: Thank you.

8 MR. REGALBUTO: So the next speaker
9 will be Brad Wasser from the Law Offices of David
10 Balto, and we understand that you are representing
11 a consortium of consumer groups. So you will have
12 five minutes.

13 MR. WASSER: Hi. My name is Brad
14 Wasser. Superintendent, thank you very much for
15 the opportunity to speak. As the gentleman just
16 said, I'm representing a consortium of consumer
17 groups. The testimony or the comments are going
18 to reflect my own comments, but they are supported
19 by a number of national being consumer and public
20 interest groups who collectively submitted a
21 letter to the Department back in March of this
22 year.

23 And so again, my name is Brad Wasser.
24 I am a public interest and a trust attorney with
25 the Law Offices of David Balto. And, you know,

1 09-08-16

2 our firm has represented consumer groups, health
3 plans, unions, employers. We have testified
4 before Congress and many state legislators, as
5 well as the National Association of Insurance
6 Commissioners and other department of insurance on
7 healthcare competition, and, you know, this merger
8 and the Aetna/Humana merger as well.

9 And I know, in representing consumer
10 and healthcare providers firsthand, that highly
11 concentrated health term markets and especially
12 health insurance markets can result in escalating
13 healthcare costs for the average consumer,
14 decreased innovation, decreased quality and
15 consumer satisfaction, and less consumer choice.

16 So, you know, I would implore you all
17 in considering recommendations for the merger to
18 ask yourself the following questions: One, will
19 the proposed merger harm New Yorkers, and
20 secondly, can this harm be fixed through remedies?
21 Now, the Anthem and Cigna merger is happening
22 during a critical time for our healthcare system.
23 Workers' contributions to premiums have greatly
24 outpaced the wage gross since 2000, and consumers
25 are frequently putting off care due to costs.

1 09-08-16

2 This increase in consolidation threatens to undue
3 the progress made by the Affordable Care Act. And
4 we believe thousands of New York consumers and
5 hundreds of businesses will be harmed by this
6 merger because the combined Anthem and Cigna
7 company would result in concentration levels
8 beyond antitrust thresholds in multiple
9 metropolitan statistical areas and have over a 30
10 percent market share of New York's ASO markets, as
11 we have heard discussions about previously this
12 morning.

13 And as you're well aware, the State
14 Attorney General is joining the Department of
15 Justice in suing to enjoin the merger in part
16 based on significant concerns over the impact of
17 the merger in New York State. But focusing solely
18 on market shares, however, can understate the
19 competitive problems in New York and other
20 markets. Market shares are just an initial
21 threshold for looking at the potential competitive
22 effects of the merger. So, for example, even at
23 lower concentration levels, there are, you know,
24 there's potential monopsony concerns, which is
25 buying power as opposed to selling power, and

1 09-08-16

2 monopsony concerns can exist at lower market
3 shares than monopoly concerns. And ultimately
4 when insurance companies possess monopsony power,
5 they have the ability to dictate, for example,
6 provider reimbursement and through the press for
7 provider reimbursement consumers lose and quality
8 of care goes down.

9 Additionally, the merger will harm New
10 Yorkers' pocketbooks. Numerous studies show that
11 premium increases as concentration increases. So,
12 for example, studies looking at the past insurance
13 mergers of Aetna/Prudential, United/Sierra,
14 Humana/Arcadian, they all demonstrate the
15 substantial increases in premiums, despite
16 remedies.

17 And this is particularly concerning in
18 New York where consumers already pay high health
19 insurance costs and premiums are still climbing.
20 I believe in 2016 New Yorkers on average saw an
21 average seven percent premium increase for
22 individual insurance, and there was an
23 announcement last month by this Department that it
24 would reduce your quest to 2017 rates.

25 Given my limited time, I am going to

1 09-08-16

2 skip to just talking about profit efficiencies by
3 the insurers. The efficiencies claim to result
4 from the merger won't benefit New Yorkers because
5 there's evidence that shows the efficiencies are
6 not passed onto consumers, excuse me, there is no
7 evidence to show the efficiencies are passed down
8 to consumers. And I believe the Department of
9 Justice in its recent complaint has stated that
10 the proposed merger would not, excuse me, the
11 proposed merger, quote, "the proposed merger would
12 be unlikely to generate verified merger specific
13 efficiencies sufficient to reverse or outweigh
14 the anticompetitive effects that are likely to
15 occur." A similar statement was made by
16 California Insurance Commissioner David Jones.
17 You know, and our recommendation of course would
18 be to block the merger, but in the event that the
19 Department feels that it would be unfeasible to do
20 so, we have five recommendations for potential
21 remedies, and we have provided those in our
22 written submissions so I will, for sake of time,
23 not go through those at this time.

24 SUPERINTENDENT VULLO: I was going to
25 ask you that question. So I would actually

1 09-08-16

2 appreciate -- because, you know, we will make --
3 the Department will make an independent
4 determination of this, but we are also mindful
5 that this is a bigger issue, right? It's a
6 nationwide thing. It may happen, and the merger
7 can go through. It can go through in various
8 different ways, depending on other actors. But do
9 you have any suggestions as to any safeguards for
10 New York that we might consider in connection with
11 our analysis of this?

12 MR. WASSER: Sure. So I think our
13 recommendations are more general in nature as to,
14 you know, we would obviously leave it up to the
15 parties about how the specific safeguards would be
16 implemented, but I will just tell you quickly our
17 five recommendations that we had provided in a
18 written submission also.

19 So first that the Department of
20 Financial Services should require any cost savings
21 resulting from the mergers to be passed along to
22 consumers in the form of lower premiums. Secondly
23 is that the Department should require the merged
24 companies to continue their current level of
25 participation in the New York State marketplace.

1 09-08-16

2 Thirdly, the merged companies should be prohibited
3 from reducing plan benefits and options.

4 Fourthly, the Department should ensure that the
5 merged company still offers the differentiated
6 insurance products currently offered independently
7 by the two companies. And finally, that the
8 Department should require the merged company
9 maintain access to adequate provider networks and
10 that the networks options are preserved and
11 strengthened.

12 SUPERINTENDENT VULLO: Thank you.

13 MR. WASSER: Thank you for your time.

14 MR. REGALBUTO: So the next speaker
15 will be Dr. Malcolm Reid, the President of the
16 Medical Society of the State of New York.

17 DR. REID: Good morning. I am
18 Dr. Malcolm Reid. I am the President of the
19 Medical Society of the State of New York, and I am
20 also Chair of the Department of Physical Medicine
21 and Rehab at Mount Sinai, St. Luke's Mount Sinai
22 West. On behalf of the over 20,000 MSNY members,
23 thank you for the opportunity to share our
24 concerns regarding Anthem's takeover of Cigna.

25 The recent litigation announced by the

1 09-08-16

2 US Department of Justice to block this and the
3 proposed Aetna/Humana merger validated the very
4 serious concerns held by many physicians and
5 patient advocates who, like the DOJ, believe the
6 possibility of four of the five largest health
7 insurance companies in the country merging are
8 unprecedented in their scale and in their scope.

9 We thank the Superintendent for her
10 recent written comments that this proposed merger
11 would let the insurers limit New Yorkers' access
12 to healthcare because providers would be forced to
13 either not participant with a dominant insurer or
14 to cut hours of services in order to accommodate a
15 deal they would have to accept.

16 We agree the merger could have serious
17 adverse implications for patient care delivery.
18 And B, we have been warned for years of the
19 consequences of growing insurer market
20 concentration. Many physicians already feel
21 powerless to negotiate with existing insurance
22 bigamists and believe that this merger will
23 exacerbate an already extremely difficult practice
24 environment.

25 Our own recent survey showed

1 09-08-16

2 significant numbers of physicians being dropped by
3 insurer networks, questioning whether these
4 insurers even have adequate networks, and 83
5 percent of physicians responded to a recent MSNY
6 survey indicating that they spent time --
7 increased time spending or obtaining
8 authorizations from health insurers for needed
9 patient care which has increased in the last three
10 years and nearly 60 percent of respondents
11 indicated that it had increased significantly.

12 Many physicians feel they have no
13 choice but to become employees of large systems,
14 which can cause disruptions to the existing
15 physician/patient relationships. Multiple reports
16 prepared by the AMA, referenced in my written
17 testimony, notes that this proposed merger would
18 substantially increase the market power of the
19 combined entity in downstate New York and most
20 particularly in Long Island and raise significant
21 competitive concerns.

22 The Superintendent's own letter about
23 this proposal noted that it would increase
24 Anthem's market share across commercial products
25 to 31 percent statewide, for which Anthem would

1 09-08-16

2 command over 50 percent of the self-insured
3 market. She noted that the biggest impact would
4 be right here in New York City where Anthem would
5 control nearly 70 percent of the commercial,
6 self-insured market in the Bronx and Staten Island
7 and 63 percent in Queens and Brooklyn. Like the
8 Superintendent, we are concerned that the
9 contracting health insurance market and
10 diminishing competition will reduce patient choice
11 of care providers and enable insurers to expand
12 already extensive administrative hassles that make
13 it difficult for patients to get the care and
14 medications they need.

15 One need only look to the behavior of
16 other companies operating in the New York City
17 area that are permitted to purchase competitors
18 over the last decade and have in the last few
19 years drastically reduced their physician networks
20 and reduced the patient care. It is also worth
21 noting, according to a recent DFS report, Empire
22 currently has a mixed record with regards to
23 addressing the care and needs of their insureds,
24 including having both the work overall consumer
25 complaint ratio among HMO products offered in New

1 09-08-16

2 York State and the work overall prompt payment
3 complaint ratio among HMO products offered in New
4 York State.

5 As a result of these factors, many
6 physicians have expressed concerns, strong
7 concerns that this proposed merger will make these
8 existing problems even worse. 83 percent of the
9 respondents of the MSNY survey indicated that the
10 Empire/Cigna merger would very or somewhat likely
11 lead to a narrower physician network and 79
12 percent reported that they will be very or
13 somewhat likely be pressured not to engage in
14 aggressive patient advocacy. With less
15 competition, there will be less incentive for
16 Empire and the remaining health insurers to have
17 comprehensive physician network and to fix these
18 excessive prior authorization hassles.

19 Again, we appreciate that the DOJ, the
20 DFS and the New York Attorney General have
21 recognized these concerns and urged that this
22 proposed merger be rejected on the grounds that it
23 would harm patient access to needed care. Thank
24 you, folks, for your attention in this matter.

25 SUPERINTENDENT VULLO: Thank you,

1 09-08-16

2 Dr. Reid. I would like to ask you a similar
3 question I asked the previous witness, which is,
4 as you have recognized, this is -- part of our
5 determination is part of the broader national
6 issue because we don't have any, you know, say
7 beyond New York State. So were this to go
8 forward, were this merger to go forward, do you
9 have any recommendations for safeguards that we as
10 DFS might be able to implement to protect the
11 interests that you are concerned about?

12 DR. REID: I think it's clearly the
13 narrowing of the networks is a particular problem.
14 The fact that issues really look -- have a
15 connection with a doctor and then they're not able
16 to see that doctor. These are serious concerns
17 that are there. Clearly if this merger were to go
18 through, we would like to work with you very
19 closely to safeguard any adverse effects. Thank
20 you, Superintendent.

21 SUPERINTENDENT VULLO: Thank you,
22 Doctor.

23 DR. REID: You're welcome.

24 MR. REGALBUTO: So the next speaker
25 will be Bob Cohen from Citizen Action of New York.

1 09-08-16

2 You will have five minutes. Thanks.

3 MR. COHEN: Good morning,
4 Superintendent Vullo and other members of the
5 Insurance Department. I would also like to echo
6 the thanks from the consumer community as well as
7 others for holding this important hearing. We
8 know it's discretionary on your part. We think
9 the issue is incredibly important and needs to be
10 publically aired.

11 I am with Citizen Action of New York.
12 It's a membership organization that has thousands
13 of members throughout New York State. In seven
14 different locations, we have chapters. We have
15 affiliates throughout New York. We are dedicated
16 to social, racial, economic, environmental depth,
17 and healthcare is one of our focuses, and we are
18 also a steering committee member of Healthcare for
19 All New York.

20 So I will do my best, given the time,
21 not to duplicate too much what other consumer
22 advocates either have said or will say.

23 SUPERINTENDENT VULLO: Appreciate
24 that.

25 MR. COHEN: So we share what has been

1 09-08-16

2 said previously, and what we said in the letter
3 previously to you, that the -- or the Coalition of
4 Consumer Groups that was Mr. Wasser represents,
5 that Anthem and Cigna's merger will have an
6 extremely significant impact on consumers. It's
7 already been talked about the share of the overall
8 health insurance market that these two companies
9 would have if combined. I won't repeat that
10 because I know you know that information.

11 So I will skip to -- and also, I think
12 it's important to mention, although you already
13 know it, that there's so many -- and it's been
14 said before, there are so many different products
15 that these two companies would, you know,
16 encompass and we think it's really important, as
17 we are particularly interested in the individual
18 and small group market, and that's why my emphasis
19 in my comments will be on those particular
20 markets.

21 We, for the record, do believe that the
22 Department should reject the merger. We think --
23 for a number of reasons that I will layout in a
24 moment. There's actually two focuses that I would
25 like to talk about -- actually, three. One is the

1 09-08-16

2 impact on consumer costs and consumer premiums,
3 the second would be service issues, and the third,
4 I guess it would be under service issues but I
5 would like to talk briefly about the customer
6 service records of Anthem in particular.

7 So as others have said already but I
8 would like to reiterate, it is clear from the
9 available studies covering a number of markets,
10 including public health insurance, large group and
11 Medicare Advantage that multiple insureds in the
12 market is correlated with lower premiums. I don't
13 think there's, as far as I know, any dispute about
14 that fact, and some of the studies have already
15 been referred to by the previous speaker, by Mr.
16 Wasser.

17 But I think -- I'm not sure if he did
18 mention that, but it's also important to note that
19 premium increases are not limited to the merging
20 insurers. Rival insurers, according to the
21 studies, raise premiums as well. At least the
22 studies find where the merging firms had what they
23 call substantial overlap. I have two minutes
24 left?

25 MR. REGALBUTO: Yes.

1 09-08-16

2 MR. COHEN: Okay. Well, for reasons
3 of time, I am going to skip and go very quickly.
4 We share concerns about service and provider, you
5 know, provider options. For reasons of time, I
6 think I will defer to my colleague Heidi
7 Siegfried, who I believe is going to go talk about
8 that, and it was also mentioned by the Medicare
9 Society. And we also share the concern that the
10 Superintendent raised in her letter about the
11 impact on New York's delivery system and reform
12 efforts.

13 I think that my particular contribution
14 in the time that I have, the couple of minutes I
15 have, is to just say that in preparation for
16 hearing I looked at the Department's own file in
17 its rate proceeding for Empire, and it certainly
18 confirmed the views of consumers that what was
19 just said about Empire's service record -- I will
20 just read a couple of comments consumers made
21 to -- and I only was able to get through, the last
22 couple of days, 45 of the 91 pages. I am sure
23 there was a lot more, and I was not selective. I
24 pretty much mentioned every consumer comment that
25 is substantive on service. Consumers said that

1 09-08-16
2 none of the specialists that the consumer's
3 primary care doctor recommended accepted the plan;
4 the consumers said that the company's networks
5 are, quote, poor and customer service was, quote,
6 a joke. The customer said that his or her family
7 had spent hours working with Empire to, quote,
8 rectify errors in charges and coverage, and the
9 consumer said that Empire was the worst from,
10 presumably from a customer service standpoint of
11 the four companies he/she had enrolled in since
12 2003. And finally, my favorite were, I guess it
13 would be the opposite, the customer claimed that
14 the company, quote, repeatedly denies claims
15 erroneously, forcing the customer to spend large
16 amounts of time contacting the company to rectify
17 the mistakes. That's a quote. And the consumer
18 pressed the opinion, which I guess -- I don't know
19 for sure, but I would certainly be sympathetic to,
20 that because of the company's practice of
21 improperly denying claims and resisting the
22 resolution of consumer complaints, many consumers
23 give up and pay for claims themselves that should
24 have been covered by the company.

25 And I have to just say anecdotally,

1 09-08-16

2 when we had Empire, my wife and I, we had the same
3 experience; they deny everything and then you just
4 have to call them up, and they will usually back
5 down if you are an advocate, but they seem to have
6 a policy of first -- I guess I would call it
7 presumptive denial.

8 MR. REGALBUTO: Thank you, Mr. Cohen.

9 MR. COHEN: And I would just say in
10 terms of remedies, most of what I have said has
11 already been covered, but I would like to add that
12 we think that the Department should monitor the
13 customer service records if, in the event, if you
14 choose, which we hope you don't, to approve the
15 merger. Thank you.

16 SUPERINTENDENT VULLO: Thank you, Mr.
17 Cohen. And I was actually going to say with
18 respect to those issues, obviously the Department
19 has powers that we've, you know, exercised when
20 necessary, and of course will do so whenever we
21 find any information that's impacting consumers.
22 I want to just ask you a question on the premium
23 issue, you know, because reference has been made
24 to the medical loss ratio, and obviously this
25 Department has prior approval authority in the

1 09-08-16

2 individual and small group market. So why is that
3 not a sufficient check on premium increases?

4 MR. COHEN: Well, I would say first of
5 all, I believe what was said previously by Mr.
6 Schreiber, the Empire representative, he did say
7 and as you know, there is a remedy under the law
8 that consumers can pay back, excuse me, that DFS
9 can order a payback, but we have always, as a
10 consumer coalition, viewed that as an inadequate
11 remedy. Consumers can't wait forever, you know, a
12 a year for their money. They need the money. So
13 I would say, you know, just saying -- and also, I
14 am philosophically opposed to the notion that gee,
15 I should be allowed to violate the law and then
16 I'll wait for the regulator to catch me at it. I
17 mean, that's not sufficient philosophically.

18 And the other thing I wanted to say,
19 and it's in my written testimony and it's also in
20 the testimony of Healthcare for All New York,
21 about Empire and our rate proceeding, which is
22 Empire consistently not met its MLRS. So this is
23 not a theoretical concern on our part. They just
24 don't have a good record in paying claims
25 adequately.

1 09-08-16

2 SUPERINTENDENT VULLO: Thank you.
3 Appreciate it.

4 MR. COHEN: Thanks.

5 MR. REGALBUTO: The next speaker will
6 be Amanda Dunker, Healthcare for All New York.

7 MS. DUNKER: So actually, I think I am
8 a perfect height for my microphone. So I am here
9 testifying on behalf of Healthcare for All New
10 York, which is a consumer coalition. We have over
11 170 members all across the state. So we are
12 really statewide. And our mission is securing
13 quality affordable healthcare for everyone in New
14 York State.

15 You've heard before, we are testifying
16 against the merger. So our bottom line
17 recommendation is that this be rejected but it be
18 found to be not in the public interest. And so
19 the first reason is that we do think that it will
20 reduce competition. And in our written testimony
21 we have included the analysis that shows that.
22 And, you know, the analysis does show that it's
23 worked for the ASO market, that people talked
24 about that earlier today. And it's worse in some
25 parts of the state, and including New York City.

1 09-08-16

2 But we do feel like it also is going to hurt
3 consumers overall, even though it's worse in those
4 specific areas.

5 So, you know, given that it reduces
6 competition, we feel that, you know, reducing
7 competition hurts consumers by leading to higher
8 costs and reduced services. That is a basic
9 economic premise, and yes, health insurance
10 markets are very complex, but research of past
11 mergers has suggested that that does hold true for
12 the health insurance market. And, you know, I
13 think Bob and others have cited that research, and
14 of course it's in our written testimony. But we
15 have seen premiums go up for people, and either a
16 lot of factors writing premiums are up in New York
17 State. So we don't want to feel like we've added
18 another factor that's going to drive premiums up
19 even more.

20 And when we talk about reduced
21 services, our main concern is network adequacy.
22 Networks are getting smaller and smaller
23 everywhere in the insurance markets, and we have
24 heard testimony that this will allow them to
25 provide more robust networks, but there is just no

1 09-08-16

2 incentive for them to do that. Competition
3 incentivizes people to provide better service to
4 people by giving a lot of options. Taking away
5 competition gives the network incentive to improve
6 their numbers. I think a lot of the cost
7 efficiencies they are talking are going to come
8 from reducing the numbers, and that is a big
9 problem for consumers. Consumers obviously care a
10 lot about premiums, but not being able to access a
11 doctor because the networks are so narrow is a
12 huge issue for consumers. And we hear about it
13 every day.

14 So, you know, we don't want the merger
15 to go through. We are hoping it doesn't go
16 through. But we share the recommendations that
17 people have made about what the remedies may be if
18 the merger does go through, and so I will just go
19 through this quickly. So we first hope that any
20 cost savings -- we have heard that this will lead
21 to cost savings. We hope that those cost savings
22 will be documented for the Department and that the
23 new company, you know, the newly merged company
24 will be able to show that those cost savings have
25 accrued to customers.

1 09-08-16

2 Second, we think that the merged
3 company could be required to continue its current
4 level of participation in the New York State
5 marketplace and including geographically to not
6 withdraw from any parts of the state.

7 Third, we think the merged companies
8 could be prohibited from reducing plan benefits
9 and health options. Four, we think that they
10 could be required, for at least a few years, to
11 continue offering the differentiated products that
12 they currently offer by the two separate
13 companies.

14 And then last, you know, the merged
15 companies should be required to maintain adequate
16 provider networks and also strengthen the
17 networks, including and especially in underserved
18 areas. And just on a final note, we don't think
19 the health insurance market in New York State is
20 competitive right now. It's not as bad as other
21 states, but that's kind of a low bar. And when
22 you look at other very consolidated industries,
23 you know, it's common for the government to ask
24 for a minimum level of service and a minimum level
25 of coverage. So, you know, for example, things

1 09-08-16

2 that want to merge or expand, you know, they have
3 to prove that they are investing in long
4 (inaudible).

5 So, you know, given that context and
6 given that the health insurance market is fairly
7 concentrated already, we don't really feel like
8 our conditions are unreasonable, and we think that
9 they would be the most fair thing to do for New
10 York State. Thank you.

11 SUPERINTENDENT VULLO: Thank you, Ms.
12 Dunker.

13 MR. REGALBUTO: So the next speaker
14 will be -- so we will go to Heidi Siegfried, New
15 Yorkers for Accessible Healthcare Coverage. You
16 will have five minutes. Thanks.

17 MS. SIEGFRIED: So I am Heidi
18 Siegfried, and I am the Project Director of New
19 Yorkers for Accessible Health Coverage, which is a
20 coalition that's existed for more than 20 years of
21 groups that serve people with serious illness and
22 disability. So this includes -- some of the
23 groups that serve and represent people with
24 chronic illnesses, like cancer, cystic fibrosis,
25 diabetes, eating disorders, kidney disease, mental

1 09-08-16

2 illness, lupus and multiple sclerosis, and it's
3 very important to these patients and consumers
4 that they have access to affordable and
5 comprehensive health coverage to maintain their
6 well-being.

7 So we also represent people with
8 serious diseases and disability and their
9 healthcare work coalition, and so we join in their
10 recommendations and their testimony.

11 Of course we think that the
12 Anthem/Cigna merger is likely to increase premiums
13 and cost sharing and also reduce access to
14 healthcare. Previous mergers have produced these
15 results and we know that regulator's attempts to
16 tag consumers through conditions not really fared
17 well. So we just, in general, oppose the merger
18 and urge the Department to reject it.

19 I think probably the thing that we're
20 most concerned about, of course we are concerned
21 about premiums increases and increases in cost
22 sharing, but also in the quality of the networks.
23 And I think -- you know, I think I agree with
24 quite a lot that the President of MSNY had to say
25 because I run a monthly roundtable for our members

1 09-08-16

2 and we usually have speakers with different
3 topics, but it continues to come up at every
4 monthly roundtable that people are not getting the
5 access to their providers that they need and that
6 networks are narrowing and narrowing and it
7 continues to be raised, you know, even though we
8 try to address it.

9 So what we find is that people who have
10 serious illness and disability try to find a
11 product that includes their providers with whom
12 they have a relationship that's important. That's
13 what's important to them, not value-based payment,
14 quality measures are -- well, we are going to be
15 looking a little bit more at quality measures and
16 what consumers think of quality measures. But
17 they really want to have access to their provider,
18 and they cannot find any network that contains
19 their provider. And network providers try to join
20 the network and they accept the payment and they
21 are refused. And this is like a common thing.

22 And we also have psychologists that
23 participate in our coalition, and they say, you
24 know, mental health is really a very weak area for
25 network adequacy. So some of the people in our

1 09-08-16

2 coalition, they say well, maybe what I should do
3 is move to California where I can get access to my
4 providers here in New York by buying a product
5 there. So I think that our concern about, you
6 know, this constant refrain that they are going to
7 have better and more quality networks is not
8 something that has been borne out lately and we
9 are concerned that it will get worse.

10 We think that it just continues to
11 become a problem and so that's why, if we were
12 to -- if the merger were to go through, the
13 recommendation that would be most important to our
14 members would be that they regularly monitor the
15 customer service and subsidiaries and make sure
16 that adequate provider networks are maintained and
17 strengthened, especially -- well, not just enroll
18 another serve network area but also in New York,
19 New York City right here, people are not able to
20 access their providers.

21 SUPERINTENDENT VULLO: Thank you very
22 much.

23 MR. REGALBUTO: So the next speaker
24 will be Erin Nevins from Nevins Insurance Agency.

25 MS. NEVINS: So I would first like to

1 09-08-16

2 thank the Department for inviting me here to this
3 hearing or having an open hearing that I can come
4 and speak. My name is Erin Nevins, and I am the
5 President and owner of an insurance agency in
6 upstate New York in the Latham, Capital District
7 area, and I have been in the insurance industry
8 for 17 years, 10 years of which I have owned my
9 own insurance agency.

10 And so one of the reasons why I felt it
11 important to come today is I actually have a very
12 unique perspective in the marketplace. So I have
13 a perspective of talking to businesses as well as
14 individuals because we work with chambers of
15 commerces that have sole proprietors and husband
16 and wife joint ventures, businesses, individuals,
17 even at times, because of our participation with
18 the New York State exchange, we are also able to
19 assist people on the exchange that have subsidy
20 coming back to them.

21 So we are basically entrenched in every
22 aspect of this whole insurance cycle and so we sit
23 with these clients, we hear their daily issues, we
24 work with them on their daily issues. We speak
25 with the carriers on a daily basis. We talk about

1 09-08-16

2 the doctors on a daily basis. We talk about the
3 pharmaceuticals on a daily basis. So we are in
4 the center of this circle of all the stakeholders,
5 and what has become apparent is that the doctor
6 groups, which I don't blame them, I'm sure that
7 they want to negotiate a higher reimbursement
8 rate, the pendulum seems to be swinging more
9 towards their direction of power, which has
10 created a large network in whole in our region
11 that we serve.

12 So most of my clients are in the
13 upstate and out west portion of the state. Most
14 of my clients are not in New York City. And it
15 seems that most of the comments today are kind of
16 circle around the New York City Metropolitan area,
17 but we service a very rural upstate network
18 region. We have multiple carriers there. I don't
19 feel that this acquisition and merger would create
20 a problem because we already have a number of
21 carriers in our region, four to five major players
22 in the upstate market.

23 As a matter of fact, Empire Blue Cross
24 has not even been a major player in our region
25 because they have not been participating in the

1 09-08-16

2 small group market as of the last four or five
3 years. Cigna itself is not even a player in the
4 upstate market. We have no business with them,
5 nor do they write insurance in the upstate market.

6 So for us, this acquisition within the
7 State of New York, specifically within the rest of
8 the geographical area, not just the city, would
9 actually increase competition amongst carriers.
10 One of the issues at hand is the power to
11 negotiate reimbursements with providers. Some of
12 the smaller regional carriers do not have
13 everything, all the tools in the toolbox to be
14 able to combat that, and subsequently as the
15 Affordable Care Act rolled on and the exchange
16 rolled out, tons of clients, specifically in the
17 mid-Hudson area, have lost access to their
18 providers specifically because of that. The
19 reimbursement levels for the individual products
20 are less than the small group marketplace, and
21 because of that the doctors do -- have decided to
22 kind of band together and not accept the insurers.

23 So there needs to be a balance between
24 the carriers as well the doctor groups, and
25 changing the distribution of insurance doesn't

1 09-08-16

2 help in actually speaking to the cost of care. So
3 there needs to be a joint venture between
4 everybody, and this merger would allow more
5 negotiating power between the providers and the
6 insurers to come up with a good practice to
7 incorporate as many people in the state as
8 possible. So I appreciate the opportunity to
9 speak, and thank you.

10 SUPERINTENDENT VULLO: Thank you. And
11 you do have a unique perspective, not only
12 geographically, but also from where you sit in the
13 market, I think. I want to follow up on what you
14 are saying about the provider side because I think
15 what I heard you say is that you have seen, and
16 this merger hasn't gone through yet, but you have
17 seen sort of the reduction in reimbursement rates
18 which have caused providers to not participate and
19 I guess that narrows the networks, which is what
20 some of the consumer groups -- so I get that part
21 but --

22 MS. NEVINS: Partly, yes. But with
23 the Affordable Care Act comes the MLR. And so the
24 carriers cannot charge more than a certain amount
25 for their product. So they can't negotiate

1 09-08-16

2 anymore than they already have and they are
3 already getting prior approval from DFS whether or
4 not their rates are justified based on cost of
5 care. So how much more can they negotiate at the
6 point where the providers have consolidated. Now
7 they are saying well, we are not going to accept
8 insurance. I have so many members that cannot
9 access doctors because they won't take the
10 insurance. So as they're not accepting the
11 insurance, these members have nowhere to go for
12 their care expect upstate Albany, which is quite a
13 drive for them, or downstate.

14 SUPERINTENDENT VULLO: So I am trying
15 to understand the why. I mean, and I appreciate
16 that Empire/Anthem is actually, you know,
17 increasing itself. This is without a merger
18 happening. It's a small group market. So that is
19 providing, you know, additional competition in the
20 small group market. But as I understand it, part
21 of potential savings from the proposed merger is
22 savings from the sort of cost of care. So why
23 would that not --

24 MS. NEVINS: Not so much actual cost
25 of care. There is a number of things that go into

1 09-08-16

2 it more than just the cost of true care.

3 Pharmaceutical.

4 SUPERINTENDENT VULLO: Of course.

5 MS. NEVINS: So merging together and
6 having more buying power to reduce the cost of
7 prescription drugs, which contributes to probably
8 30, 40 percent of the premium itself, that ability
9 to lower premiums in and of itself from this
10 merger would be a positive.

11 SUPERINTENDENT VULLO: Right. But I
12 am focused on sort of the provider issue, which is
13 the sort of lesser reimbursement causes providers
14 not to accept insurance, and if some of the cost
15 savings from the merger is from provider
16 contracts, why won't that result in the same type
17 of behavior of providers not accepting the
18 insurance and therefore making that situation even
19 worse?

20 MS. NEVINS: So what's happening is
21 the providers are picking and choosing which level
22 of contract they want to accept reimbursement for,
23 and putting two companies together and spreading
24 the risk over a much larger pool of people,
25 between Anthem and Cigna, would allow them to be

1 09-08-16

2 more competitive with their provider
3 contributions.

4 SUPERINTENDENT VULLO: Okay.

5 MR. REGALBUTO: Thank you.

6 SUPERINTENDENT VULLO: Thank you.

7 MS. NEVINS: Thank you.

8 MR. REGALBUTO: The next speaker will
9 be Henry Allen from the American Medical
10 Association. You will have five minutes.

11 MR. ALLEN: Good morning, and thank
12 you, Superintendent Vullo. My name is Henry
13 Allen. I am an American Medical Association
14 attorney, here today speaking on behalf of the
15 AMA. The AMA has analyzed the likely competitive
16 effects of the proposed Anthem merger with Cigna.
17 We have concluded that this merger will likely
18 impair affordability and quality in New York
19 commercial health insurance markets.

20 Additionally, in the markets where
21 health insurers purchase physician services, the
22 merger will deprive physicians of the ability to
23 negotiate competitive health insurer contract
24 terms. The result will be detrimental to
25 consumers. As Harvard Health Economist Leighmore

1 09-08-16

2 Daphney has noted, quote, if past is prolonged,
3 insurance consolidations will lead to lower
4 payments to healthcare providers, but these lower
5 payments will not be passed onto consumers. On
6 the contrary, consumers can expect higher
7 insurance premiums," closed quote.

8 For these reasons, we conclude that the
9 proposed merger would substantially lessen
10 competition and we respectfully ask that, pursuant
11 to New York Insurance Law Section 1506-B, you
12 disapprove Anthem's application to acquire Cigna.

13 The American Medical Association has
14 analyzed commercial health insurance market data
15 for markets within New York State, and we have
16 determined, in accordance with the federal
17 government's horizontal merger guidelines, that an
18 Anthem acquisition of Cigna would, in several of
19 the most populous MSAs, be either presumed likely
20 to enhance market power or potentially raise
21 significant competitive concerns.

22 We have further found that the merger
23 would eliminate -- excuse me. We have further
24 found that the merger would constitute a prima
25 fascia violation of the competitive standard

1 09-08-16

2 adopted by the National Association of Insurance
3 Commissioner, the NAIC, in its 2015 bill. Under
4 that standard the New York State commercial health
5 insurance market is highly concentrated, meaning
6 the share of the four largest insurers is 75
7 percent compared to domestic airlines, for
8 example, which is actually just 62 percent.

9 Moreover, the merging insurers' shares
10 exceed the NAIC permissible limits applicable to
11 such highly concentrated markets. The
12 anticompetitive market structural effects of this
13 merger are likely to be permanent. An acquired
14 health insurer market power would be durable
15 because barriers to entry prevent new entrants
16 from restoring competitive pricing.

17 So what would be the likely health
18 insurance price and quality effects of this merger
19 if it is improved? A growing body of peer
20 reviewed literature suggests that health insurer
21 consolidation leads to price increases as opposed
22 to greater efficiency or lower healthcare costs.
23 There can be little doubt that an Anthem/Cigna
24 merger would produce the higher premiums predicted
25 by the higher market concentrations and their

1 09-08-16

2 merger induced increase.

3 The diminished competition leading to
4 higher prices would also lower plan quality, as
5 measured by, for example, the availability of
6 prescription drug and other benefits, paying bills
7 accurately and on time, and, we have heard,
8 network adequacy.

9 Turning to the market for physician
10 services, when Anthem seeks to contract with
11 physicians, it must today compete with Cigna, a
12 leader in value-based contracts. The merger would
13 eliminate Cigna and therefore reduce any Anthem
14 incentive to enter into value-based contracts.
15 Indeed, Anthem tends to exploit Cigna's
16 disappearance by applying in an exercise of
17 monopsony power, Anthem's generally lower
18 physician reimbursement rates to the Cigna
19 membership it acquires.

20 Generally monopsony power acquired in a
21 merger such as this allows the merged insurer to
22 depress physician reimbursements to below
23 competitive levels, ultimately harming consumers.
24 Reimbursements at below competitive levels may
25 force physicians to cut investments and practice

1 09-08-16

2 infrastructure that are essential if physicians
3 are to successfully transition to value-based
4 payment. It may also require physicians to spend
5 less time with patients in order to be practice
6 expenses, to cutback on clinical staff, to reduce
7 quality initiatives or to retire early.

8 The monopsony problem associated with
9 this merger was a basis for the California
10 Insurance Department, urging the Department of
11 Justice to challenge the merger. The California
12 DOI stated, quote, "Anthem's greater size and thus
13 its increased bargaining power relative to
14 providers post-merger may prompt it to reduce
15 provider reimbursement rates to a point at which
16 quality will inevitably be sacrificed. Indeed,
17 Anthem representatives have stated that one
18 purpose for the merger is to reduce payments to
19 providers." Quote, "it is important to understand
20 that consumers do not see any savings resulting
21 from buyer power acquired in health insurer
22 mergers. Studies have shown that premium increase
23 post-merger -- that premiums increase post-merger,
24 not decrease. This is because health insurer
25 monopsonists typically also are monopolists.

1 09-08-16

2 Facing little, if any, competition, they lack the
3 incentive to pass along cost savings to
4 consumers." I see my time has expired.

5 SUPERINTENDENT VULLO: Thank you, Mr.
6 Allen. And, you know, we appreciate, obviously,
7 the American Medical Association's input in this
8 hearing. It sounds like you are a supporter of
9 value-based care, which is a good thing for us to
10 hear. I would like to ask you a similar question
11 I asked some others. You know, does this -- it's
12 not a dichotomy, but there are two in some ways
13 countervailing forces here where you have the
14 issue of provider reimbursement rates, which could
15 be a potential cost savings that would get passed
16 along to consumers, while at the same time if
17 those reductions are so low, the providers are not
18 going to participate in the networks and then that
19 has the impact to the consumers of what their
20 networks are.

21 So trying to balance those two things
22 is obviously not an easy thing. Can you tell us,
23 though again, if this merger were to go through,
24 because, again, we don't control the whole piece
25 of this issue of the merger, but, you know, in New

1 09-08-16

2 York do you have any recommendations of, you know,
3 safeguards that we might be able to implement in
4 New York, you know, to maybe impact that balance
5 somehow in a way that makes everybody happy? How
6 about that?

7 MR. ALLEN: Okay. Well, what we think
8 that competitive markets are the way to safeguard
9 consumers --

10 SUPERINTENDENT VULLO: And I don't
11 disagree.

12 MR. ALLEN: -- both in the markets in
13 which insurers sell insurance and also in the
14 markets in which they acquire provider services,
15 that those markets should remain -- shouldn't be
16 competitive and that regulation is a very poor
17 substitute for a competitive marketplace. And,
18 you know, one example would be we have heard
19 testimony on MLRs. MLRs are just regulatory
20 minimums of performance. It's never been
21 represented in the enactment of the ACA as being
22 some kind of standard that health insurers should
23 aspire to. And so -- thank you.

24 SUPERINTENDENT VULLO: Thank you.
25 Appreciate that. Thank you.

1 09-08-16

2 MR. ALLEN: Thank you. Appreciate it.

3 MR. REGALBUTO: So the final scheduled
4 speaker is Chuck Bell from Consumers Union. Is
5 Mr. Bell here?

6 SPEAKER: He is on his way.

7 MR. REGALBUTO: Are there any members
8 of the public that would like to be heard? Can
9 you state your name when you get up there? And
10 you will have five minutes.

11 MR. HANNAY: Sure. Good morning. My
12 name is Mark Hannay. I am Director of Metro New
13 York -- Healthcare for All New Yorkers, a consumer
14 and labor coalition here in the city that does
15 help the advocacy work. We have been around 20
16 years or more. And we will be submitting written
17 testimony to you.

18 We are a member of the steering
19 committee of healthcare for all New York. So we
20 endorse that testimony and recommendations there.
21 I am actually here just kind of off-the-cuff
22 speaking a little bit as an Empire policyholder.
23 In my experience with that, I have been covered by
24 them for a year and a half now, since the collapse
25 of Health Republic, which was my previous carrier.

1 09-08-16

2 I guess I just want to say, my concern about this
3 merger is sort of the increasing complexity for
4 the consumer, the patient, the policyholder in
5 trying to negotiate the infrastructure of a large
6 insurance company.

7 It seems that Empire contracts out many
8 of its different services, including
9 pharmaceutical, specialty pharmaceutical,
10 utilization review to different entities based on
11 what kind of service you are looking for, and it
12 sort of seems like when that sort of process
13 happens, the responsibility to actually respond
14 and solve a problem gets so diffuse that nobody
15 takes responsibility and everybody is kind of
16 pointing fingers at it's this entity's problem,
17 it's that entity's problem, and it sort of leaves
18 the patient and the policyholder in the lurch. So
19 I am kind of concerned about that.

20 The other has been my experience in
21 terms of some of the networks that they have, and
22 it is a fairly narrow network relatively speaking,
23 but in terms of some major medical procedures that
24 I have had about six months ago, I kind of lined
25 everything up so that all my providers and the

1 09-08-16
2 major medical center that I was having the
3 procedures done at and so forth was all in order.
4 And as part of the procedure, the day before I was
5 told go to the hospital and give them a blood
6 sample so they have everything ready for you. So
7 even though the hospital was in the network and
8 all the providers, I found out on the spot that
9 day that for some reason the in-house lab wasn't
10 part of the plan. And I was like what's this all
11 about, and they said well, here is a list, you can
12 go someplace else that will take your coverage.
13 But I was there on my lunch hour and I didn't have
14 time to run around the city and try to find
15 someplace else. I kind of lucked out in the sense
16 that the cost was only \$20, so I sort of ate that.
17 But it was just kind of yet another concern of
18 there's this kind of everything is so pigeonholed
19 that I would encourage any insurer, and in this
20 case should the merger go forward, that less
21 pigeonholes please is kind of what I would kind of
22 say in that regard.

23 And to the extent that the Department
24 and your colleagues at the Department of Health,
25 which I understand have a major responsibility

1 09-08-16

2 around the provider network issues, and I know
3 you're working with them to develop a process
4 there and reach out to us advocates, and we are
5 looking forward to engaging in that multistate
6 coalition to solve this problem of network
7 advocacy here in New York, but I would just kind
8 of say those are some thoughts off the top of my
9 head in my own experience as an Empire
10 policyholder.

11 SUPERINTENDENT VULLO: Thank you. We
12 appreciate those concerns, and yes, we work very
13 closely with the Department of Health. Thank you.

14 MR. REGALBUTO: So now we will have
15 Chuck Bell, Consumers Union. You will have five
16 minutes.

17 MR. BELL: So I am Chuck Bell,
18 Programs Director for Consumers Union. We are the
19 nonprofit organization that publishes consumer
20 reports, based in Yonkers, New York. I apologize
21 for being late, and I know a lot of the points I
22 would like to make have probably been made by
23 other speakers. I have a 14 page statement I am
24 submitting for your consideration.

25 We have joined with New York consumer

1 09-08-16

2 groups and national groups like Consumer
3 Federation of America, US Purge, Consumer Action,
4 among others, expressing concern about the
5 Anthem/Cigna merger. And we are not persuaded by
6 arguments made by the management of these
7 companies that will result in innovation and in
8 synergy and cost savings for consumers.

9 And I would refer you to the letter
10 sent by California Insurance Commissioner David
11 Jones to the Department of Justice indicating that
12 he was not persuaded by the testimony they
13 received in California that innovation or
14 synergies would result from the merger, and he
15 felt that Anthem and Cigna had failed to make
16 their case. According from their testimony in
17 California, we also think the harmful impacts of
18 the merger on competition and choice may be
19 greater than the numbers suggested about market
20 concentration provided by AMA and others because
21 of issues related to Blue Cross/Blue Shield
22 trademark licensing. These companies typically do
23 not compete head to head in areas where they are
24 likely to use the Blue Cross trademarks. And so
25 some of the numbers from New York maybe make it

1 09-08-16

2 look like our market is more competitive than it
3 actually is.

4 We are very concerned about the current
5 state of affordability of premium for consumers.
6 The Commonwealth Fund reported that the share of
7 family median income going to premiums has gone up
8 from about 15 percent of median income for a
9 family household in 2003 to 25 percent in 2013, so
10 an increase of 10 percent of the consumer's
11 household income.

12 So this merger is not occurring in a
13 vacuum. As you know, premiums have been going up
14 in New York State, is consuming a larger and
15 larger share of family budgets, and affordability
16 and accessibility really matters to consumers.
17 And so we were so pleased that you scheduled this
18 hearing and it actually came much quicker than we
19 were expecting. I reached out extensively during
20 the last two weeks of August to try to reach out
21 to particularly players in the ASO market to try
22 to bring them to the table to speak to you, and
23 quite a number of them are concerned. I think a
24 lot of the companies that are in self-insured --
25 workers within self-insured plans don't even

1 09-08-16

2 realize they are in the ASO market, so it's a
3 little bit of an education job that even has to be
4 done to get people to understand how concentration
5 in that market could effect the quality and cost
6 of their coverage.

7 So I think there is a broader group of
8 stakeholders that is really concerned about this
9 proceeding, and certainly from the Consumers
10 Union's perspective, we have tens of thousands of
11 people who have e-mailed us in New York State. We
12 have three and a half million subscribers
13 throughout the country. And for them, they
14 understand that concentration of ownership really
15 does make a difference and hits them in the
16 pocketbook. Perhaps the biggest example people
17 understand is when you have duopoly or monopoly
18 situation for cable and telecom communication
19 providers that these highly concentrated companies
20 tend to be price makers rather than prices takers,
21 and they are not competing head to head to deliver
22 better value or bend the cost for consumers.

23 And if we were expecting to see
24 innovation and synergies and so forth, you would
25 think we would have seen much more of it by this

1 09-08-16

2 point because we have already had a phenomenal
3 amount of consolidation in the market across the
4 country. So for reasons that -- I also layout
5 some concerns using DFS data about the poor
6 performance of Empire Blue Cross and Cigna and
7 some of the complaint rankings that have been
8 compiled by the Department over the last five
9 years, including on prompt pay issues, and for
10 overall complaint rankings, Empire Health Choice
11 Assurance finished and Empire Health Choice HMO
12 either ninth or 10th out of 10 HMOs or PPOs in the
13 last two years. So, you know, the last place or
14 right next to last place. So we think that that
15 record of marketplace conduct should be considered
16 as you are considering the merger.

17 We do not think that imposing
18 conditions on this merger or divestitures is
19 likely to ameliorate or mitigate the market
20 concentration that consumers already experience.
21 We are concerned that consumers will see quite a
22 sharp premium increase, an increase in cost on top
23 of what they are already paying and can barely
24 afford.

25 So therefore, we urge you to reject the

1 09-08-16

2 merger in its entirety. If it moves forward for
3 some reason, we do support a position of
4 conditions along the lines of those proposed by
5 Healthcare for All New York, and we stand together
6 around those issues.

7 I just also want to thank you, the
8 leadership of the Department of Financial
9 Services, on this price medical field issue. We
10 have now passed laws in three other states;
11 Connecticut, Florida and now California, in the
12 month of August to adopt the protection against
13 surprise medical bills. So I want to thank DFS
14 and Governor Cuomo for your leadership on that
15 issue and helping to show that we can do a better
16 job for consumers. And I'm pleased to say other
17 states are following New York's lead on that
18 issue. So thank you very much.

19 SUPERINTENDENT VULLO: Great. Thank
20 you, Mr. Bell. We have a question for you.

21 MR. FISCHER: I am just trying to get
22 my arms around it. The rise in healthcare
23 premiums is, I think, we would all agree is a
24 national issue, and that there hasn't necessarily
25 been consolidation evenly across the US, perhaps.

1 09-08-16

2 I could be wrong about that. But there are a lot
3 of drivers to the increase in premium. There's
4 increase consolidation among providers we have
5 heard about, there's drug costs. Where is your
6 sense that consolidation among health insurers
7 fits into the rising premium amounts?

8 MR. BELL: Yeah. So actually, the
9 point I am trying to make in my testimony is that
10 actually consumers have their back at the wall.
11 So at the margin, any additional increase in
12 premiums is unhelpful. So I am not just making
13 the case that consolidation is, you know, a sole
14 force for this. I mean, obviously it's medical
15 trend, it's a lot of different things. But so I
16 think we are concerned that we've already -- I
17 mean, consumers can experience loss of welfare
18 basically because of higher administrative costs,
19 higher returns to investors and less competition.
20 And so in that light we think that because
21 consumers can barely handle the level of increases
22 that are coming down on an annual basis, it would
23 be quite difficult if the premiums would increase
24 on the range of seven to 14 percent, as suggested
25 by the record of past mergers, that it can have

1 09-08-16

2 that level of effect over what a consumer has to
3 pay.

4 So we don't -- we think that the case
5 that there is an economy of scale or that there's
6 going to be some, you know, tremendous
7 breakthroughs, you know, health IT systems or
8 management of care, we think that is speculative,
9 it's unproven, and the companies have really not
10 put a lot of meat on the bones in terms of
11 demonstrating why they should be granted this
12 authority to merge and making even larger
13 combination. And I know that you must examine the
14 transactions before you right now, but also it's
15 quite possible that we will see further
16 consolidation in the New York metro area and
17 upstate.

18 You know, 20 years ago Anthem tried to
19 combine with Verizon Blue Cross/Blue Shield in New
20 Jersey. These two companies in Connecticut are
21 now going to have 60 percent of the market if the
22 mergers goes through in Connecticut, and it
23 wouldn't take the sale of maybe one or two more
24 companies in New York State to have an extremely
25 tight market where there will be very little

1 09-08-16

2 choice in head to head competition for consumers.

3 So I think our concern is that

4 consumers will take it as a result of marketplace

5 effects from this consolidation, and also there is

6 a negative impact on consumers from the political

7 consolidation of power of these large insurers.

8 When you have three large insurers nationwide that

9 cover 132 million lives, those insurers have more

10 political power, both in Washington and the state

11 capitols to put lots of pressure on the rate

12 review process, for example, that we really rely

13 on here in New York. And so even that may also be

14 an issue that's outside of your scope. It's an

15 issue I have to worry about as a consumer and

16 community advocate, and I think many people are

17 concerned about democracy, and pluralistic

18 political systems should be worried about that

19 issue too.

20 SUPERINTENDENT VULLO: Mr. Bell, I

21 wanted to follow up on that because on the issue

22 of premiums, you know, which obviously is a

23 concern of ours, you know, and your point that or

24 your opinion that the merger could result in

25 increased premiums to consumers. Why isn't the

1 09-08-16

2 Department's prior approval authority sufficient,
3 or maybe it is in your view, to address that
4 issue, counterbalanced by at least the argument
5 that this merger might actually reduce costs by,
6 you know, provider maybe reimbursements or drug
7 reimbursements or other efficiencies that could
8 passed along to the consumer.

9 MR. BELL: Yeah, I don't feel like I
10 am an expert in answering that question, but I
11 guess one concern I would have is that rate review
12 or prior approval is an activity that sort of
13 follows what the marketplace brings you, in terms
14 of the rate filings that are made by carriers. If
15 you have fewer carriers are filing rate filings,
16 there's less competition among rate filings,
17 there's less -- and there's less diversity in the
18 marketplace of different economic models that
19 might be able to deliver better healthcare at
20 better value or lower administrative costs. We'll
21 have probably likely fewer nonprofit health
22 insurers going forward. If more of them convert,
23 the for-profit purposes where they have a
24 fiduciary duty to deliver as much return to
25 investors and executives as possible, and so that

1 09-08-16

2 additional level of, you know, marketing and
3 administration, profits and salaries comes also
4 out of the consumers' welfare, we would argue.

5 SUPERINTENDENT VULLO: Okay. Thank
6 you. Appreciate that. Oh, wait.

7 MR. OECHSNER: Hi, Chuck. One of the
8 concerns we have mentioned is the increasing move
9 to self-funded business, ASO business, and
10 clearly, you know, when you put that in the mix
11 here with these two companies, that's certainly
12 one concern that we've had, but is that a concern
13 that you share as consumers? And if so, why?

14 MR. BELL: Well, yes, we do. I am
15 very concerned about that issue because I feel
16 that for a consumer who is in a self-funded plan
17 that there's less oversight and accountability for
18 the way that that health coverage is delivered to
19 the consumer. I am dealing with two significant
20 complaints now involving very large amounts of
21 money for surprise bills for consumers, very large
22 amounts of money that received neurosurgery, and
23 received a very small payments from their
24 self-funded plans. So -- and then to go through
25 the check, you know, the oversight structures at

1 09-08-16

2 the federal level, the Department of Labor and
3 elsewhere, I mean, first of all, you know, HR
4 managers and others are barely even aware of --
5 they don't even know where to refer to. So we
6 would much rather see people from sort of a public
7 accountability point of view, we'd much rather see
8 people in a fully insured health plan that's
9 regulated by an active state regulator like the
10 New York DFS.

11 So I think accountability is a big
12 concern, and also, you know, one of the reasons
13 people go in that direction, employers go in that
14 direction, is because there is less regulation and
15 less oversight. And we don't know as we're
16 working, for example, to close the loopholes on
17 surprise bills around the country, we don't know
18 when those loopholes will be closed for people who
19 are in the self-funded plans. And so that --
20 since that's half of the private sector workforce,
21 that's a very large number of people in the
22 country. So we are concerned about that, and we
23 also recognize -- we talked to some city
24 government as we were preparing for the hearings,
25 they are concerned about how much they have to pay

1 09-08-16

2 even if they aren't in a self-funded plan. They
3 are concerned that their costs are going up as
4 well. They see this market concentration as a
5 possible problem. So we have to also be concerned
6 about those employers and whether they're going to
7 be able to bear what comes out of consolidation.

8 SUPERINTENDENT VULLO: Thank you, Mr.
9 Bell.

10 MR. BELL: Thank you.

11 MR. REGALBUTO: So are there any other
12 members of the public that would like to be heard
13 before the Superintendent? Seeing none, I will
14 turn it over for closing comments.

15 SUPERINTENDENT VULLO: Great. Thank
16 you, and thank you, everyone, for being here and
17 in particular for everyone who has provided us
18 with testimony today. It was certainly
19 illuminating and it came from, you know, different
20 points of view and different stakeholders in the
21 market, which is precisely why, you know, as a
22 matter of transparency and otherwise we determined
23 that it was appropriate to hold the public
24 hearing. So we appreciate all the voices that we
25 have heard.

1 09-08-16

2 DFS in this matter will make an
3 independent determination as to the merits of this
4 proposed acquisition, and we will, you know, focus
5 not only on the present New York State market but
6 also what we might perceive as to the benefits or
7 not of this proposed acquisition on the New York
8 market in the future. Because we think that it's
9 not only looking at it as it is today, but
10 obviously with data and other information to
11 inform us to be able to reliably predict what
12 might happen in the future and also to the extent
13 we might consider approval, any potential
14 safeguards or other things that we might be able
15 to do in New York.

16 But, again, we haven't made a
17 determination. This is incredibly useful. I will
18 repeat, we want a vibrant New York marketplace for
19 health insurance for our consumers across the
20 state in all geographic regions with a variety of
21 products. We believe we have a vibrant
22 marketplace. We are concerned that that
23 marketplace could change, not simply from this,
24 but overall, and that is our focus and that is our
25 mandate, and I can assure everyone that we will

1 09-08-16

2 consider this very, very carefully.

3 As I said in the beginning, we will
4 take any additional written submissions within
5 five business days of this hearing because we want
6 to make sure that we have all the available public
7 input in order for us to make a determination. So
8 with that, again, appreciate everybody being here.
9 We know you took time to be here and for the work
10 that everybody put into this. And at this point I
11 will close the public hearing. So thank you,
12 again, and have a wonderful day.

13 (TIME NOTED: 11:55 A.M.)

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CERTIFICATION

I, STEFANIE KRUT, a Notary
Public in and for the State of New
York, do hereby certify:

THAT the foregoing is a true and
accurate transcript of my stenographic
notes.

IN WITNESS WHEREOF, I have
hereunto set my hand this 12th
day of September, 2016.

STEFANIE KRUT