



An Equal Opportunity/Affirmative Action Employer

Announcement of Intention to Fill a Job Vacancy

Executive Deputy Superintendent for External Affairs & Strategy (Director Financial Services Programs 3), NS

Location: Albany or New York City

Business Unit: Executive

Negotiating Unit: Management Confidential (MC)

Please note that a change in negotiating unit may affect your salary, insurance and other benefits.

Salary: \$172,787 - \$213,995 (salary commensurate with experience)

Positions located within the New York City metropolitan area, as well as Suffolk, Nassau, Rockland, and Westchester Counties, are also eligible to receive an additional \$4,000 annual downstate adjustment.

Appointment Status: This is an appointment to a position in the exempt jurisdictional class.

Appointment to this position is pending Governor Appointment's Office and Division of Budget approval.

The New York State Department of Financial Services seeks to build an equitable, transparent, and resilient financial system that benefits individuals and supports business. Through engagement, data-driven regulation and policy, and operational excellence, the Department and its employees are responsible for empowering consumers and protecting them from financial harm; ensuring the health of the entities we regulate; driving economic growth in New York through responsible innovation; and preserving the stability of the global financial system.

Under the general direction of the Superintendent of the Department of Financial Services (DFS), the Executive Deputy Superintendent of External Affairs & Strategy is responsible for leading internal and external Department communications, stakeholder engagement, and plans, directs and coordinates DFS communication and media operations. This position will be responsible for formulating and implementing policies in regard to all DFS communication and media relations. Responsibilities will include but not be limited to the following:

- Leads communications strategy across DFS, inclusive of executive communications, crisis communications, employee engagement, regulated entity engagement, and media relations;
- Responsible for the Department's brand identity, ensuring all design materials and content follow brand guidelines and the Department's established voice;
- Responsible for developing a message framework in coordination with the Superintendent and Senior Advisors, aligned to the Department's strategic priorities, filtering all messaging, media relations, stakeholder engagement, and written communications through the framework;
- Acts as the primary liaison for the Superintendent's executive communications strategy, including speaking engagements, media relations, and engagement with all stakeholders;
- Manages the Division's operations and budget, overseeing a team of 10+ people in New York City and Albany. Maintains and develops processes and policies to drive efficiency, effectiveness, and consistency;
- Oversees internal communications for 1,400 employees, driving employee engagement through culture-building events, town halls, and videos. Manages the rollout of internal restructurings and leadership changes;
- Manages all crisis communications, working closely with other members of the Executive staff to protect the Department's reputation;
- Oversees the Office of International Affairs, building and strengthening relationships with global regulators through supervisory roundtables, the Transatlantic Regulatory Exchange, and thought leadership;

- Works closely with the Senior Advisor to the Superintendent to develop state government relations strategy aligned with communications;
- Works with subject matter experts to foster positive engagement with the federal government and international relationships;
- Works with Executive Deputies and the Superintendent to issue clear and concise communications to regulated entities as needed;
- Coordinates DFS matters that pertain to industry groups, and represents the Superintendent to various committees, task forces, and/or advocacy groups;
- Manages DFS advisory boards, including membership, meeting cadence, agendas, and Superintendent involvement; and
- Other duties as assigned.

Preferred Qualifications

- At least 14 years of relevant work experience, 5 of which must have been at the managerial level.
 - Substitutions: Associate degree may substitute for two years of specialized experience; bachelor's degree may substitute for four years of specialized experience; master's degree may substitute for five years of specialized experience; J.D. may substitute for six years of specialized experience; Ph.D. may substitute for seven years of specialized experience.
- Strong leadership skills and high emotional intelligence.
- Ability to work well within a matrixed organization.
- Ability to think strategically while executing on day-to-day priorities;
- Exceptional organization skills, including the ability to manage multiple projects and timelines effectively;
- Excellent verbal and written communication skills.

Appointment Method:

This is an appointment to a position in the exempt jurisdictional class. As such, the incumbent of this position would serve at the pleasure of the appointing authority.

To Apply: Interested qualified candidates must submit a resume and letter of interest **no later than June 22, 2026** to the email address listed below. Please include Box# (**Box EDSEAS-DFSP3-10109**) in the subject line of your email to ensure receipt of your application. **Email submissions are preferred.**

Please be advised that the New York State Department of Financial Services does not offer sponsorship for employment visas.

Nate Keiper
 Box EDSEAS-DFSP3-10109
 New York State Department of Financial Services
 Office of Human Resources Management
 One Commerce Plaza, Suite 301
 Albany, NY 12257
 Email: NCE.Notifications@dfs.ny.gov
 Fax: (518) 402-5071

All candidates that apply may not be scheduled for an interview.

Public Service Loan Forgiveness

Employment with New York State qualifies an individual for Public Service Loan Forgiveness (PSLF). This program forgives the remaining balance on any Direct Student Loans after you have made 120 qualifying monthly payments while working full-time for a U.S. federal, state, local, or tribal government or not-for-profit organization. To learn more about the program and whether you would qualify, please visit: <https://studentaid.gov/manage-loans/forgiveness-cancellation/public-service>

AMERICANS WITH DISABILITIES ACT: REASONABLE ACCOMMODATIONS

Under the Americans with Disabilities Act (ADA), the Department of Financial Services is required to provide reasonable accommodation for known physical or mental limitations of an otherwise qualified applicant with a disability if an accommodation would enable the applicant to perform the essential functions of the job. If the accommodation would constitute an undue hardship on the operations of the agency, the agency is not required to provide it.

All people with disabilities are encouraged to apply to all jobs for which they meet the minimum qualifications.